

Agile Code of Conduct

Of all the policies an organization has in place, its code of conduct is perhaps the most important. As the foundational document of your ethics and compliance program, we understand the critical role your code plays in preserving an ethical culture. We're committed to making your code both comprehensive and powerful.

NAVEX Global's team of experienced senior advisors, designers, graphic artists and professional writers become part of your team as they produce informative and inspiring code that is truly reflective of your organization's values.

Our codes cover:

- » Relevant risk areas for your organization and your industry;
- » How to effectively communicate your organization's expectations and your employees' responsibilities; and
- » Information in a clear, understandable and compelling way.

Your code should be an authentic expression of what your organization is and what every employee should expect of themselves and others. The message it conveys and the way that it is presented are both critical for your organization's overall culture. A strong code must be clear and assertive as it provides an authentic representation your organization's core standards.

Cox Communications: Code of Excellence



For more than 20 years, NAVEX Global has written and designed many of the most widely admired and imitated codes for organizations across a range of industries.

Awards Won:



Our Approach to Code of Conduct Development:

» **Easy to Read, Easy to Understand**

- We produce codes that influence behavior and address the issues your employees face on a day-to-day basis. We write in a way that complements your organizational culture and reflects your employee demographics.

» **Engaging for the Employee**

- Created by award-winning experts, our high-impact designs draw employees' attention to key points, with rich iconography and helpful learning and comprehension aids including call-out boxes, pull-quotes for added emphasis, and industry-specific questions and answers.

» **Reach Your Global Audience**

- We can translate your code into any language and ensure sensitive to cultural, national and regional nuances and that all employees—in every location where you operate—have access to the information they need.

» **Comprehensive Communications Planning**

- Our team of communications professionals have decades of experience partnering with our clients to develop successful communications campaigns tailored to the organization and its culture. We work with you to not only produce your code, but also to launch it and support it with ongoing communications and training.

Agile Code of Conduct Development Process:



Examples of Our Codes of Conduct:

Newell-Rubbermaid: Growing with Integrity



Dell: How We Win



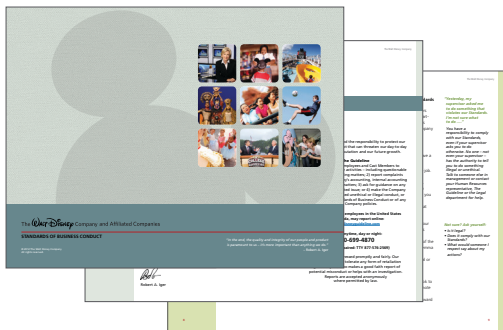
Smurfit Kappa: Connecting with Our Values



Yahoo!: Winning with Integrity



The Walt Disney Company: Standards of Business Conduct



TE Connectivity: Connecting with Our Values



ABOUT NAVEX GLOBAL

NAVEX Global's comprehensive suite of ethics and compliance software, content and services helps organizations protect their people, reputation and bottom line. Trusted by 95 of the FORTUNE 100 and more than 12,500 clients, our solutions are informed by the largest ethics and compliance community in the world.

+1 866 297 0224

info@navexglobal.com

www.navexglobal.com

© 2016 NAVEX GLOBAL, INC. ALL RIGHTS RESERVED. 04 27 16