

# The Power of Ethics & Compliance Program Awareness

One of the biggest challenges facing ethics and compliance programs is ensuring executives, employees and other stakeholders are aware of their E&C expectations and responsibilities. Too many do not understand the capabilities of the program nor simply how to access the compliance tools available to them. Awareness solutions fill that gap and ensure your stakeholders know both about your program and how they play a part in it.

NAVEX Global benchmark reporting shows that the most effective means to pursue a culture of ethics, integrity and respect is through demonstrable executive buy-in, compliance training, and thorough awareness efforts. In our 2018 reporting, respondents further indicated increasing awareness for policies and compliance was their top program priority. Deploying a purposeful approach to driving awareness reinforces ethics and compliance lessons regularly while ensuring all key stakeholders are aligned to your regulatory obligations and cultural objectives.

Whether your workforce simply needs a timely reminder or implementation of a full communications campaign, NAVEX Global has tools and services to distribute and embed the core practices of your ethics and compliance program. Our awareness assets are designed to engage with your employees when and where it most effectively influences decisions and behaviors.

Our more than 50 awareness assets align to the various components of an effective compliance program. Each asset is customized to your hotline and reporting channel, code of conduct topics, and anti-harassment policies. We have made ordering our awareness assets simple and easy, allowing you to select the package and pricing options that fit your program demands and cultural needs. Match posters to ethics and compliance training topics, order posters localized for each of your offices in any language you need, and reinforce the urgency and clarity of your anti-harassment policies. We can help you make it happen.

## Option 1: Standard Template

Our most cost-effective option is a series of pre-designed templates that provide a quick and simple way to introduce or remind your organization about your ethics and compliance program. These assets can be used by your organization to inform and describe your hotline program, your approach to ethics, and your policies surrounding anti-harassment initiatives, and are available in the languages you require. Select a template and NAVEX Global will add your logo, hotline/helpline number and Web Intake Site URL to posters, brochures and/or wallet cards.

## Option 2: Custom Awareness Materials

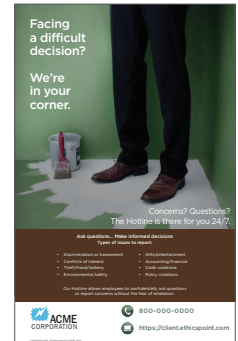
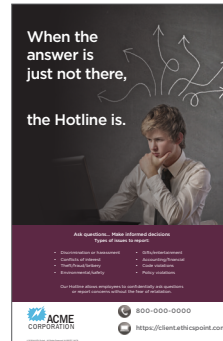
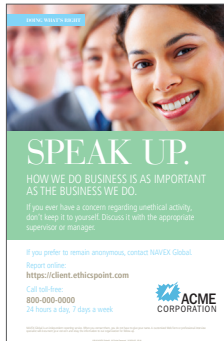
Custom Awareness Materials allow for a truly unique design and message. Whether existing branding requirements are incorporated, or a new brand is established specifically for the program, our creative experts will work with you to develop materials that will provide continuity to your initiatives.

Beyond the standard materials, additional products may be developed to assist you in promoting your program. Employee kits, magnets, ID badges and topic-based posters are just a few options available.

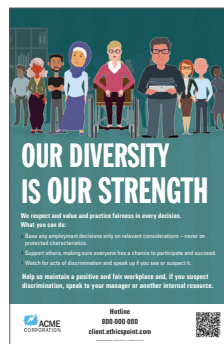
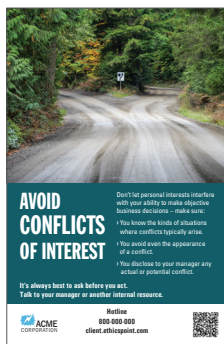


# Examples

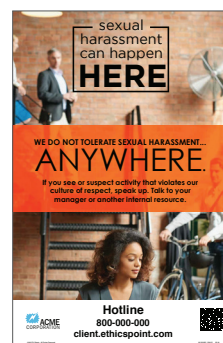
## Hotline & Incident Management Awareness Assets



## Code of Conduct Awareness Assets



## Anti-Harassment Awareness Assets



## ABOUT NAVEX GLOBAL

NAVEX Global provides a comprehensive suite of ethics and compliance software, content and services that help organizations protect their people, reputation and bottom line. Trusted by more than 13,000 customers, our solutions are informed by the largest ethics and compliance community in the world.

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