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## 2021 Prediction

Data privacy regulations around the world are becoming more strict, more prolific, and more stringently enforced. Organizations will need to establish a single, one-size-fits-all approach to data privacy, in order to operate in an increasingly complex environment.



# Focus on Privacy Principles

- **Collection Limitation** – minimum necessary
- **Data Quality** – accuracy
- **Purpose Specification** – definite and accurate
- **Use Limitation** – don't use in excess of the purpose
- **Security Safeguards** – technical, physical, administrative
- **Openness** – transparency about what and how
- **Individual Participation** – DSARs
- **Accountability** - demonstrate compliance







# Risk Areas

01

Mis-Management of Data  
Subject Rights

02

Third Party Oversight

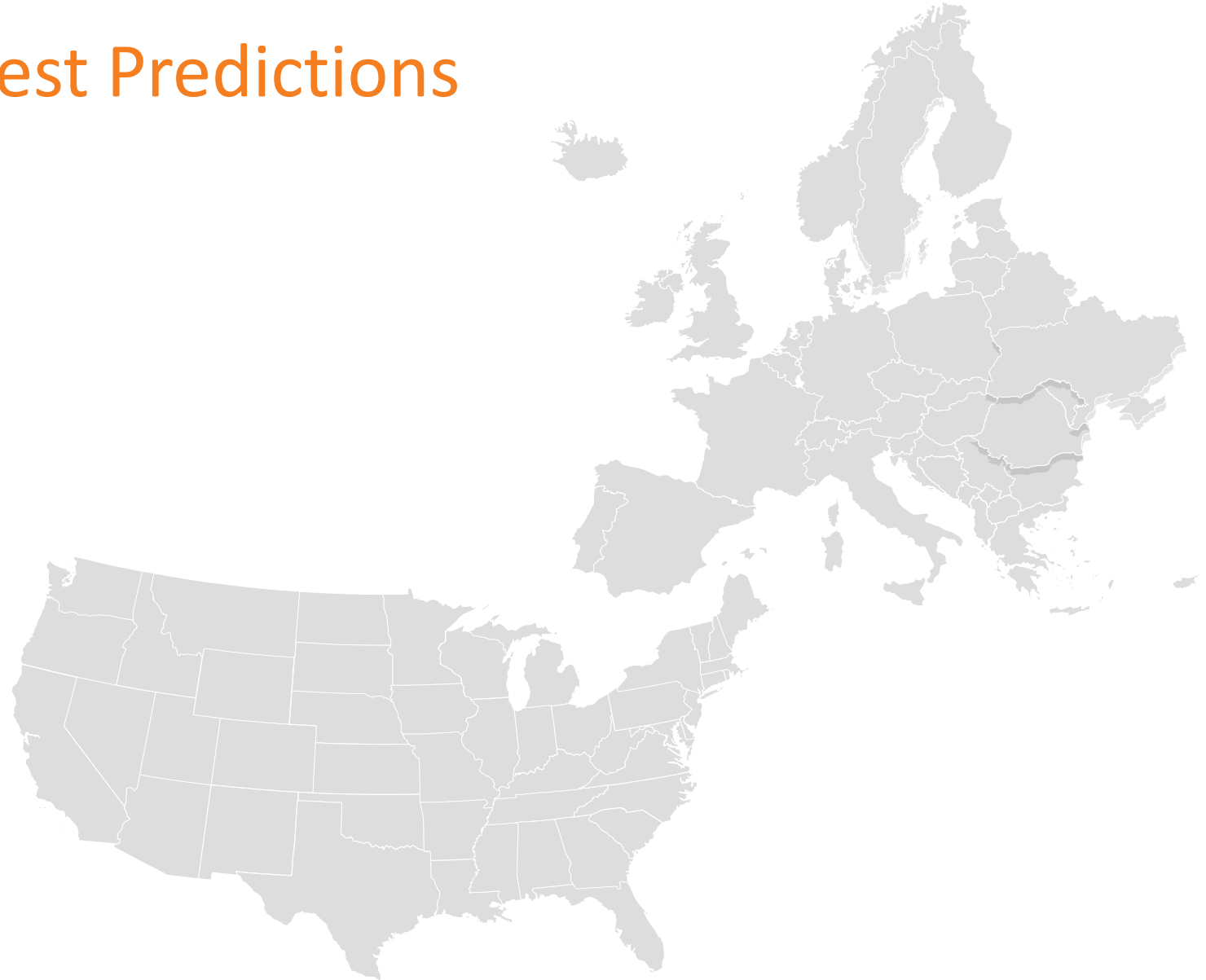






# 2021 Data Subject Request Predictions

- Be prepared for a second wave of GDPR and CCPA related requests
- Be prepared to handle requests from any jurisdiction. What's your approach even if no legislation?



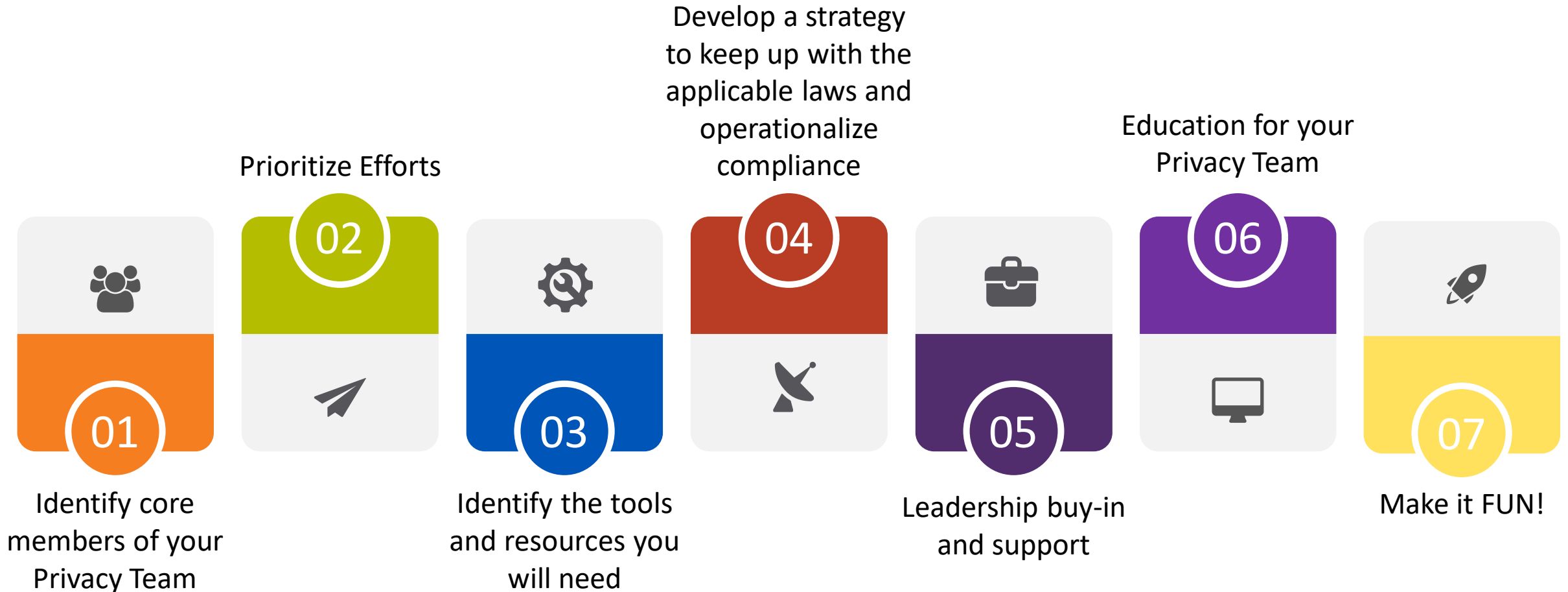
# How Do You Align Privacy Approaches to Ensure Global Compliance?





# Building a Privacy Framework

## First Steps



# Building a Privacy Framework

## Connect the Organization

- Remember the principles (fairness, accountability, trust, protecting people)
- Privacy champions and Steering Committees
- Policies and procedures
- Utilize any existing compliance efforts
- Training is key
- Reduce fear and promote communication

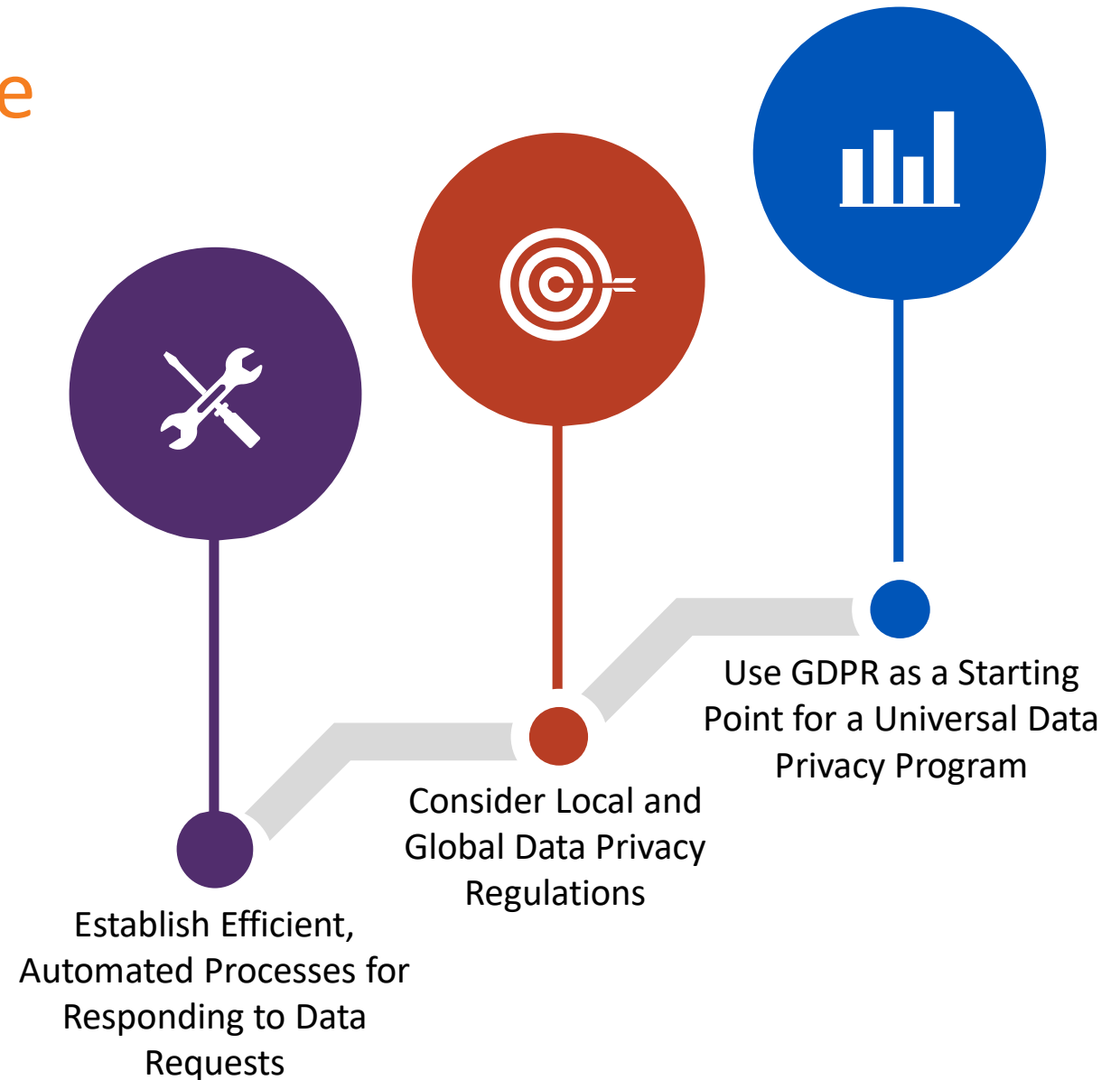






# Steps for Organizations to Take

- We expect to continue to see a rise in technology solutions and automation in this space.
- Shift your privacy program to a global outlook to better prepare in the long run.
- Focus on minimizing risk and limiting exposure by creating data inventories with policies and procedures formalized throughout the organization.
- Continually perform assessments of new and existing data processing activities.





# Thank You!

