

## Managing Supply Chains Through the Lens of ESG

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## Agenda

- Introductions
- The Journey to Responsible Sourcing
- Applied Materials SuCCESS2030
- Discussion: ESG + Supply Chains
- Best Practices and Key Takeaways



### About the Presenters



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#### Gartner's Journey to Responsible Sourcing: Key Elements to Consider

#### Gartner. **Responsible Sourcing Scope Definition** Competitive Goal Advantage Long-term business viability as defined by company values and long-term risk strategy; e.g., soil quality, Environmental deforestation, biodiversity **Ecosystems** Brand differentiation as defined by company values and market strategy. E.g. Supplier GHG emissions, water Sustainability stewardship Exceed legal obligations as defined by shareholders, customers and NGOs: Compliance Plus e.g., living wage Meet legal obligations as defined by local and global entities, such as the International Labor **Basic Compliance** Organization; e.g., ethics, labor, environmental, Risk



health and safety

Attribution: Gartner, The Journey to Responsible Sourcing: Key Elements to Consider, Sarah Watt, Miguel Cossio, 22 January 2021

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Avoidance

# Real World Application

Applied Material's "SuCCESS2030"





**ENVIRONMENTAL AND SOCIAL SUSTAINABILITY** 

"Success2030 (Supply Chain Certification for Environmental and Social Sustainability) will optimize material and parts selection, procurement, packaging, warehousing, transportation and recycling to reduce energy and emissions and conserve resources. The initiative also aims to promote ethics, human rights, diversity and inclusion throughout the supply chain."

#### The SuCCESS2030 initiative strengthens Applied Materials' ESG supply chain strategy and supports:

- Ethical labor practices
- Responsible minerals sourcing
- Programs promoting adherence to industry-wide doctrines
  - RBA (Responsible Business Alliance) Code of Conduct
  - SEMI guidelines
  - Applied Materials' Standards of Business Conduct.



Source: "Applied Materials Launches Sustainable Supply Chain Initiative" July 21st, 2020 http://www.appliedmaterials.com/company/news/press-releases/2020/07/applied-materials-launches-sustainable-supply-chain-initiative





## Discussion

How does
ESG impact
responsible sourcing?

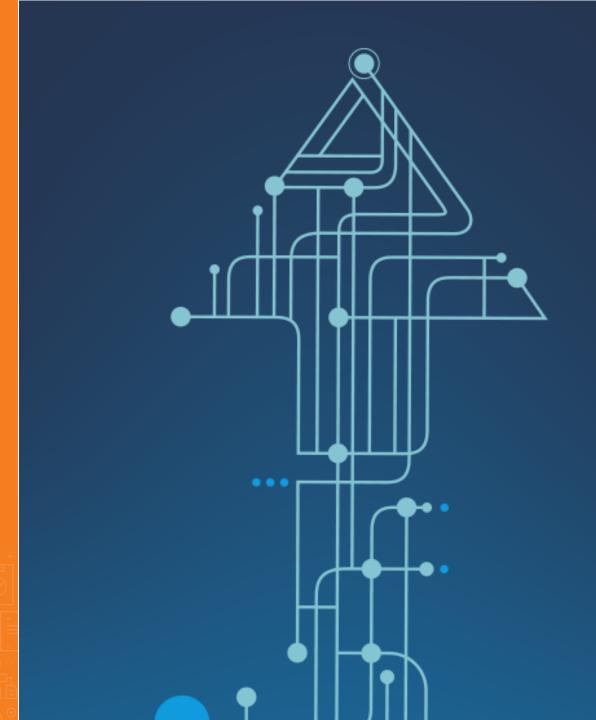


## **Key Discussion Questions**

- What E, S and G risks exist in supply chains?
- What are the commonly used measurement criteria?
- How do we set an obtainable program scope?
- How do we ensure repeatability?



## **Key Takeaways**



## **Key Takeaways**

- Building an ESG-focused, responsible sourcing program is a journey
- Many organizations start with basic compliance, with aspirations of sustainability
- Having a supply chain that follows ESG and sustainable practices not only mitigates risk,
   but also differentiates brand value
- Partnering with accepted industry doctrines helps guide the way and establish credibility







## Thank You!



