

COMPETE FAIRLY

Promote a thriving marketplace:

- Follow the competition laws in the countries where you operate.
- Never discuss pricing, production, marketing inventories, bidding practices, product development or sales territories with a competitor.
- Be fair, factual and complete in advertising, sales and promotional materials.
- Gather competitive intelligence ethically and lawfully.

**See or suspect misconduct?
Talk with your manager or another internal resource.**



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