



Identifying Key Performance Drivers & Obstacles

- Carrie Penman, Chief Risk & Compliance Officer, NAVEX
- Kristy Grant-Hart, CEO, Spark Compliance Consulting
- Anna Ginovker, Vice President, The Harris Poll

Introducing our Speakers



Kristy Grant-Hart
CEO

Spark Compliance Consulting



Carrie Penman
Chief Compliance Officer

NAVEX



Anna Ginovker
Vice President

The Harris Poll

Agenda

- Survey Demographics
- 5 Key Findings
- Ethics & Compliance
- Risk Management & Approach to Third-Parties
- ESG



Survey Demographics



Survey Methodology

Mode:
Online self-administered survey



Length:
40-Minutes (average)



Qualification Criteria:

- Ages 18+
- Knowledgeable about Risk and Compliance
- Job level of C-suite, Sr. Management/Director, Other Management, or Non-management



Weighting:
Data were not weighted



Sample Size: 1,105

Field Dates:

March 30 – May 9, 2022

Respondents were identified and recruited utilizing NAVEX's customer and prospect mailing-list. Prospective respondents were invited to a secure website to be fully screened, and if qualified, to complete an online self-administered questionnaire via a personal device.

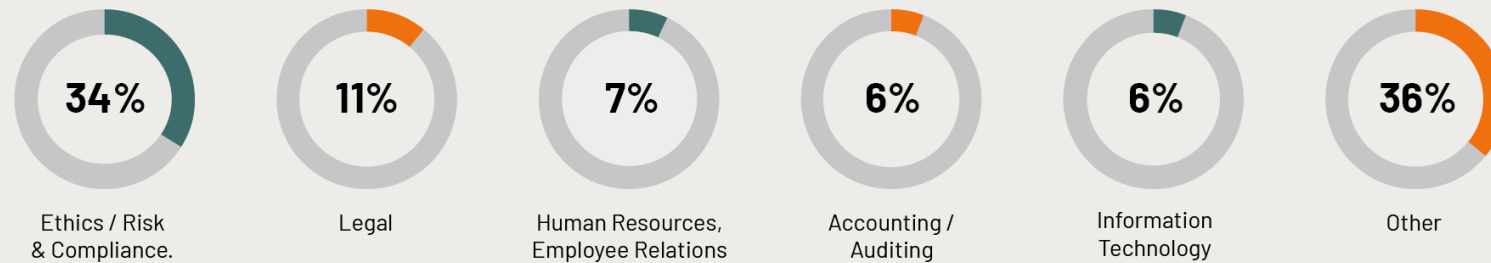
Raw data were not weighted and are therefore only representative of the individuals who completed the survey. Also note that there is no sampling error since all current and prospective customers had the opportunity to respond to the survey.

Assuming the <1% sample who did respond contains no nonresponse bias and only random error, the precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within ± 2.9 percentage points using a 95% confidence level. This credible interval will be wider among subsets of the surveyed population of interest.

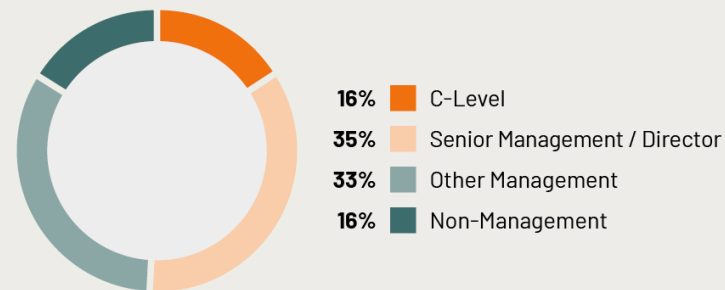
All sample surveys and polls, whether they use probability sampling or not, are subject to other multiple sources of error which are most often not possible to quantify or estimate, including, but not limited to coverage error, error associated with nonresponse, error associated with question wording and response options, and any post-survey weighting and adjustments (not applicable in this case).

Respondents

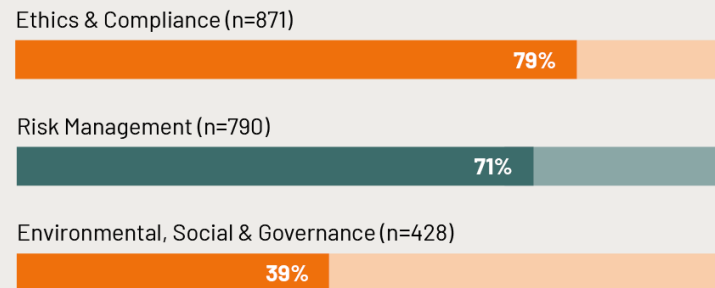
Job Function



Job Level



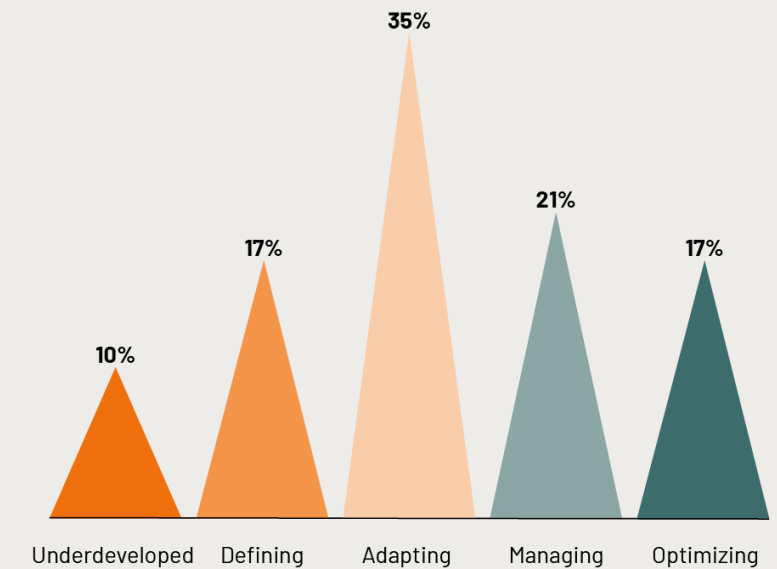
Knowledgeable About



Survey Respondent Profile

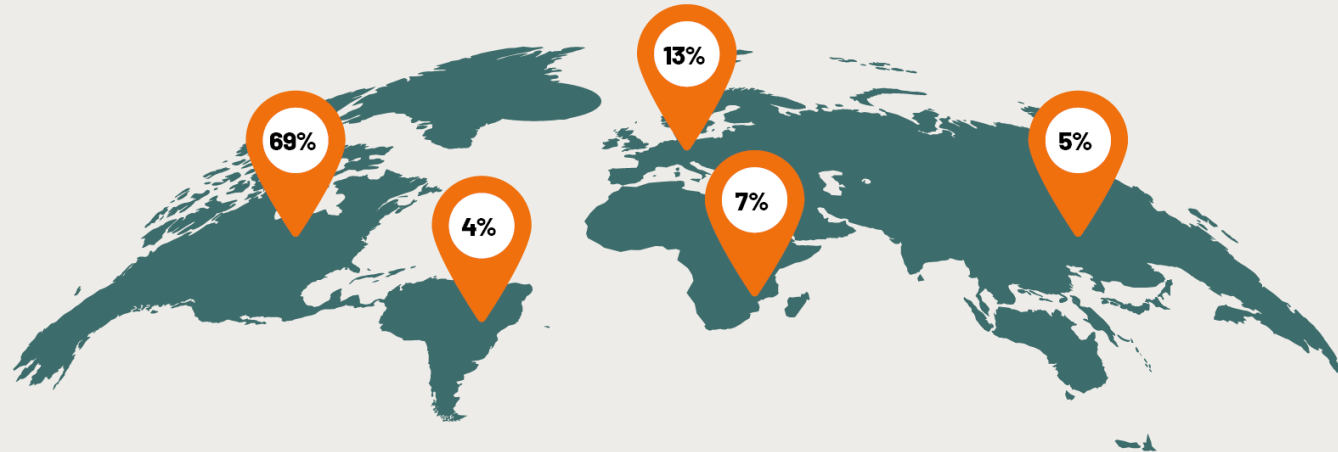
N=1,105

Program Maturity

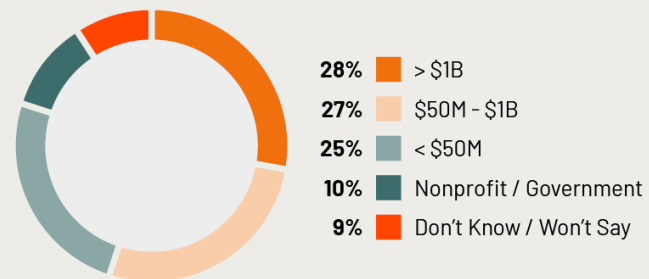


Respondents' Organizations

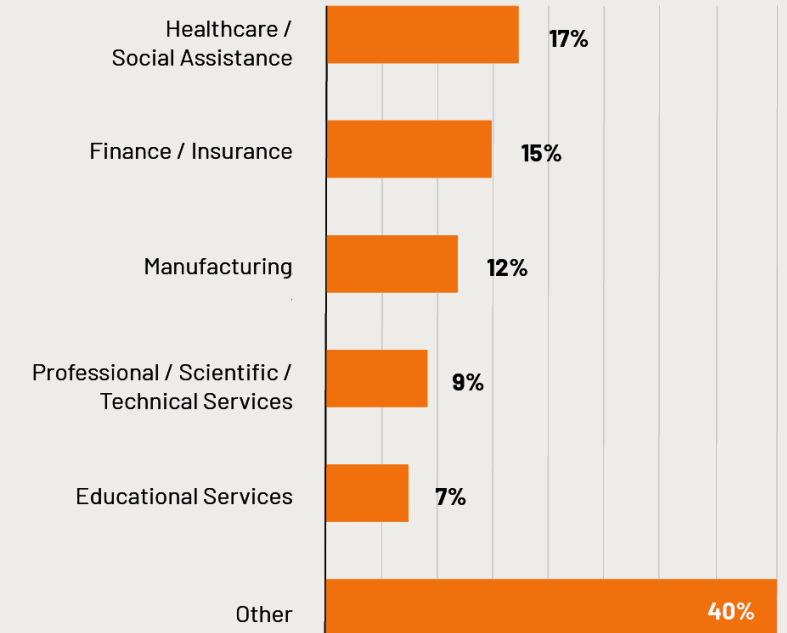
Geographical Footprint (by Headquarters)



Company Annual Revenue (USD)



Industries (Percentage of Respondents)



Key Finding 1

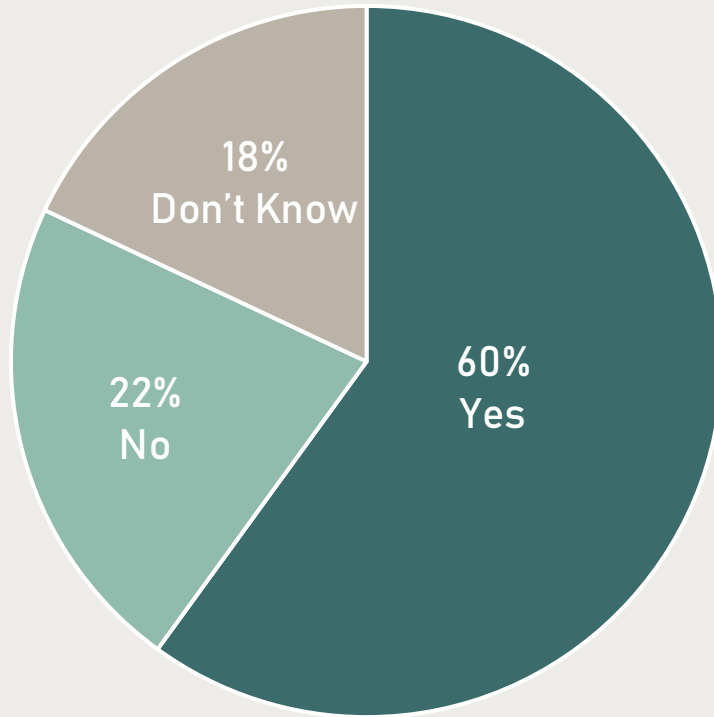
The Lingering Impact of COVID-19



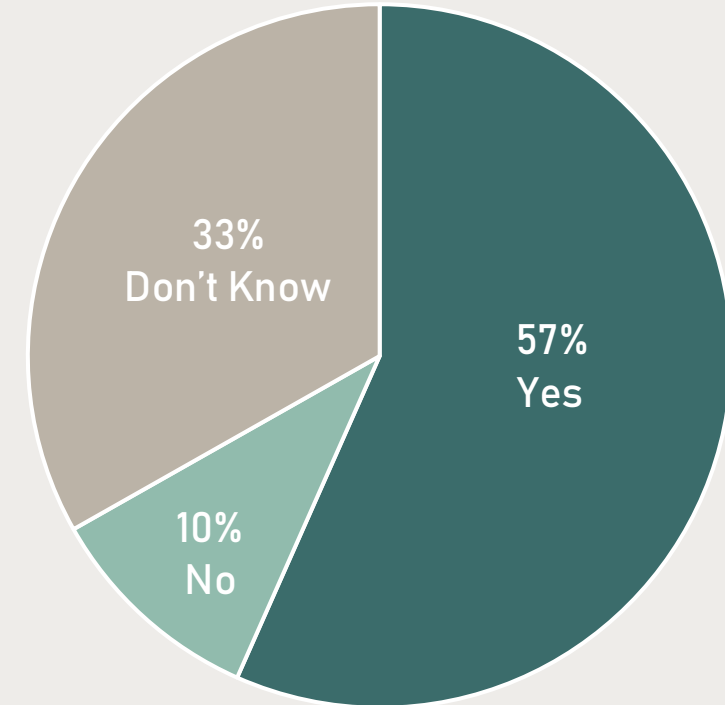
Plan to Return to Pre-COVID Working Location

More orgs are deciding not to return to pre-COVID working location

2022

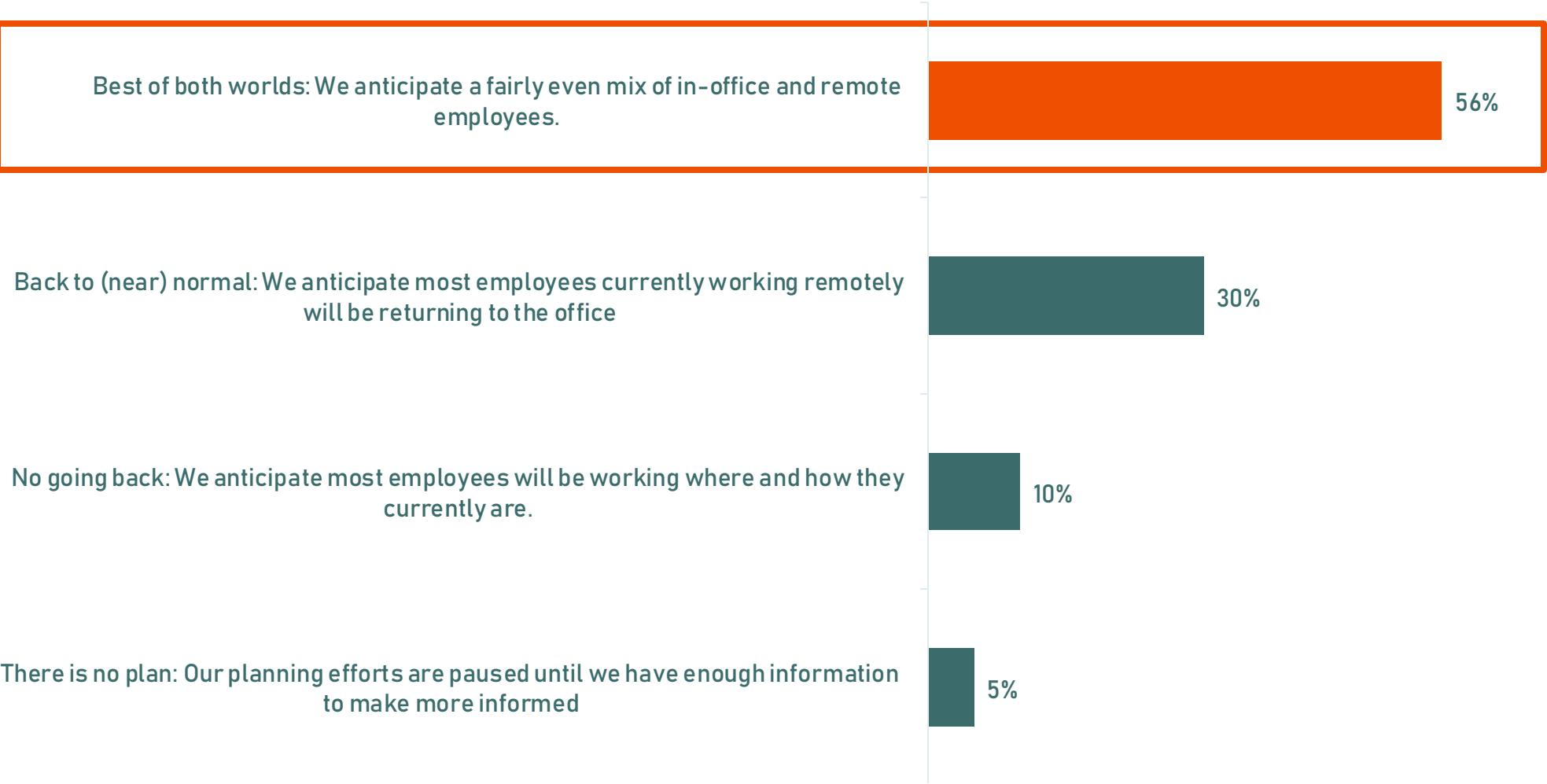


2021



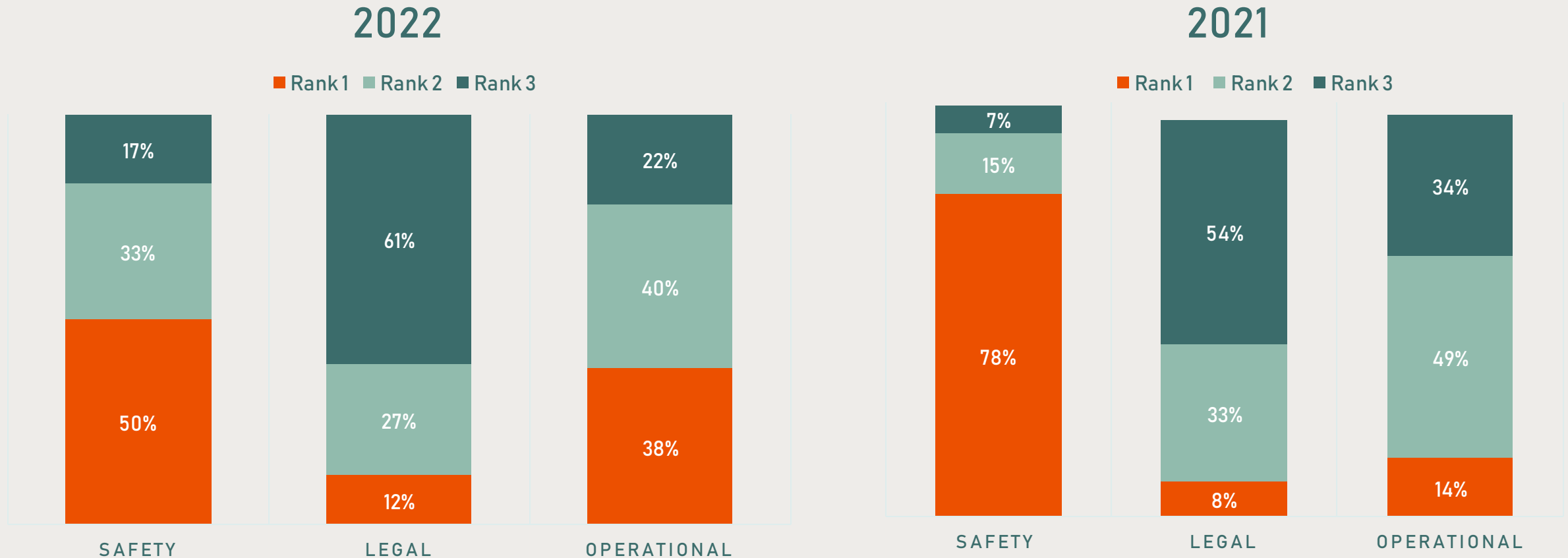
Post-Pandemic Work Policy Planning

Most expect a hybrid workforce



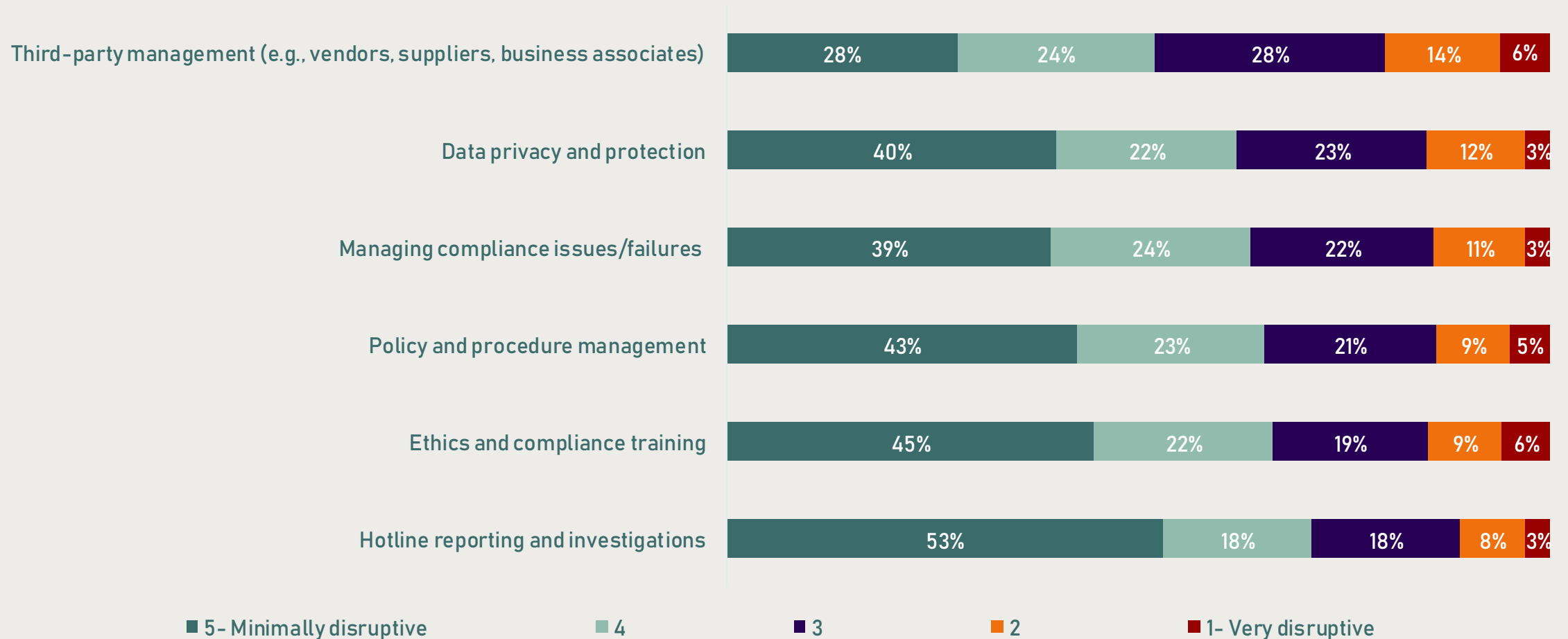
Ranking 'Importance to Return to Work In-Person' Decision Making

Organizations are thinking more about operational concerns in 2022



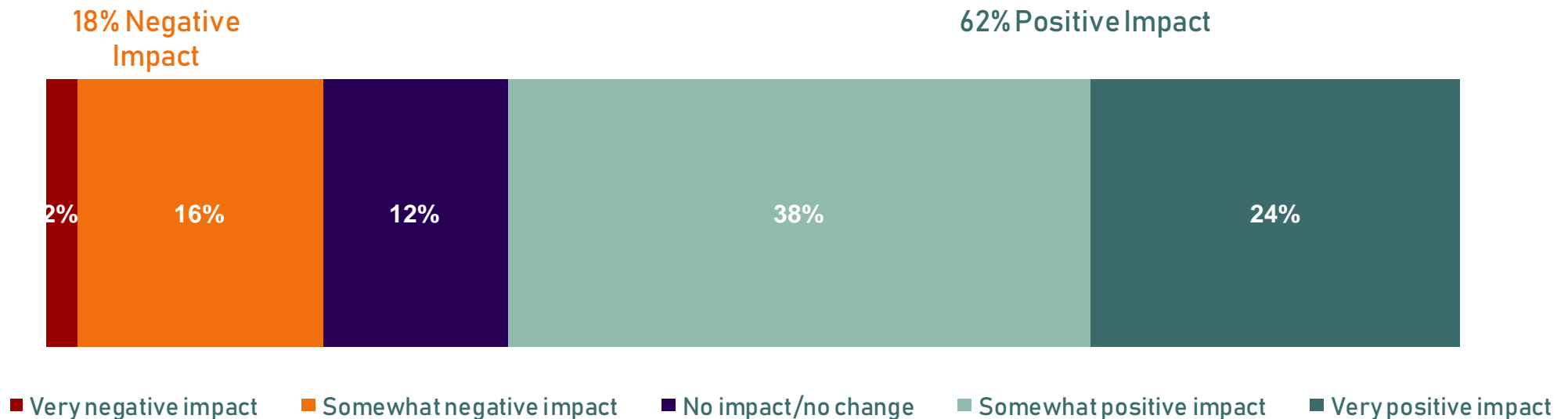
Level of COVID-19 Disruption

COVID-19 continues to be minimally disruptive to risk and compliance



Impact Work-From-Home Models had on Workplace Culture

Most organizations report positive cultural impact from remote work



**8% report don't know*

Summary: The Lingering Impact of COVID-19

- More organizations are deciding not to return to pre-COVID working location
- More than half (56%) expect a hybrid workforce
- Operational concerns are on the rise, with 38% ranking this as their top concern for return to in-person work. Safety remains the top concern with 50% stating this is their top concern.
- COVID-19 continues to be minimally disruptive to risk and compliance
- Most organizations report positive cultural impacts from remote work

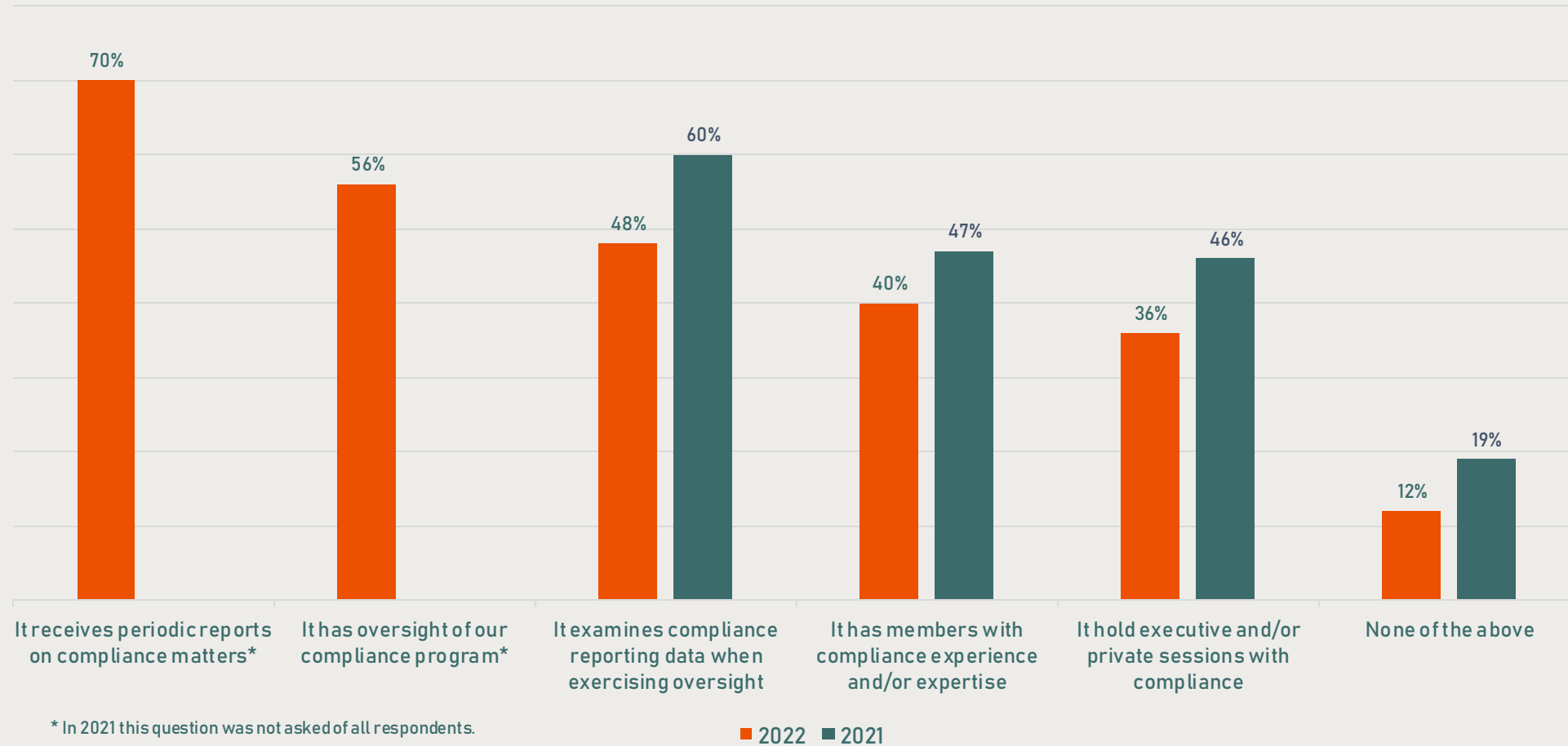
Key Finding 2

Leadership has
opportunity to
improve
commitment
to compliance



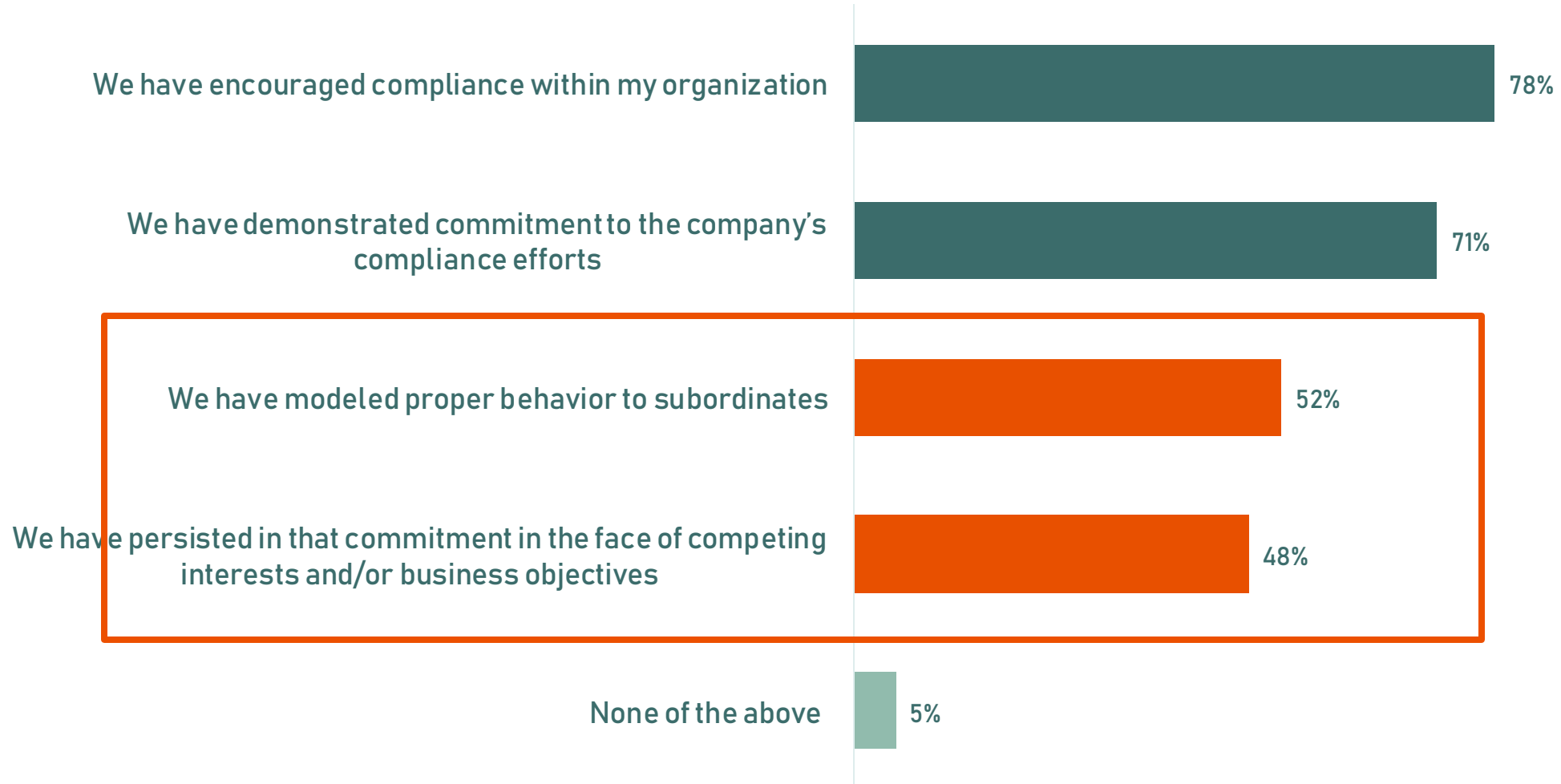
Board of Directors Role

Boards are receiving periodic reports – but may lack the context to effectively interpret them



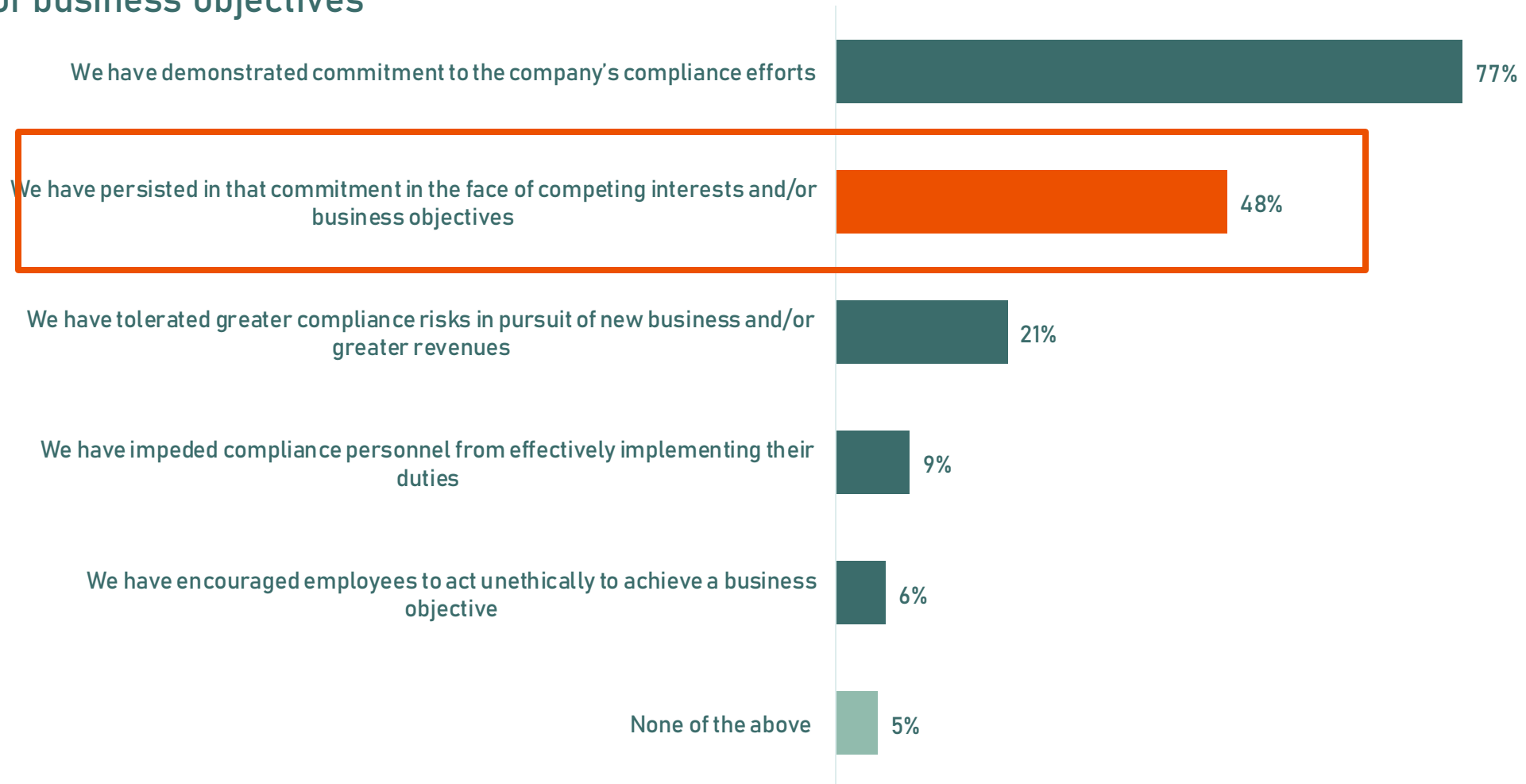
Senior Leadership Role

Leadership shows commitment to compliance – but doesn't always persist in in that commitment



Management Role

Less than half of managers persist in their commitment to compliance in the face of competing interests and/or business objectives



Summary: Leadership has opportunity to improve commitment to compliance

- Leadership shows a commitment to compliance, but does not always persist in that commitment
- Less than half of managers persist in their commitment to compliance in the face of competing interests and/or business objectives
- Boards are receiving periodic reports – but may lack the context to effectively interpret them

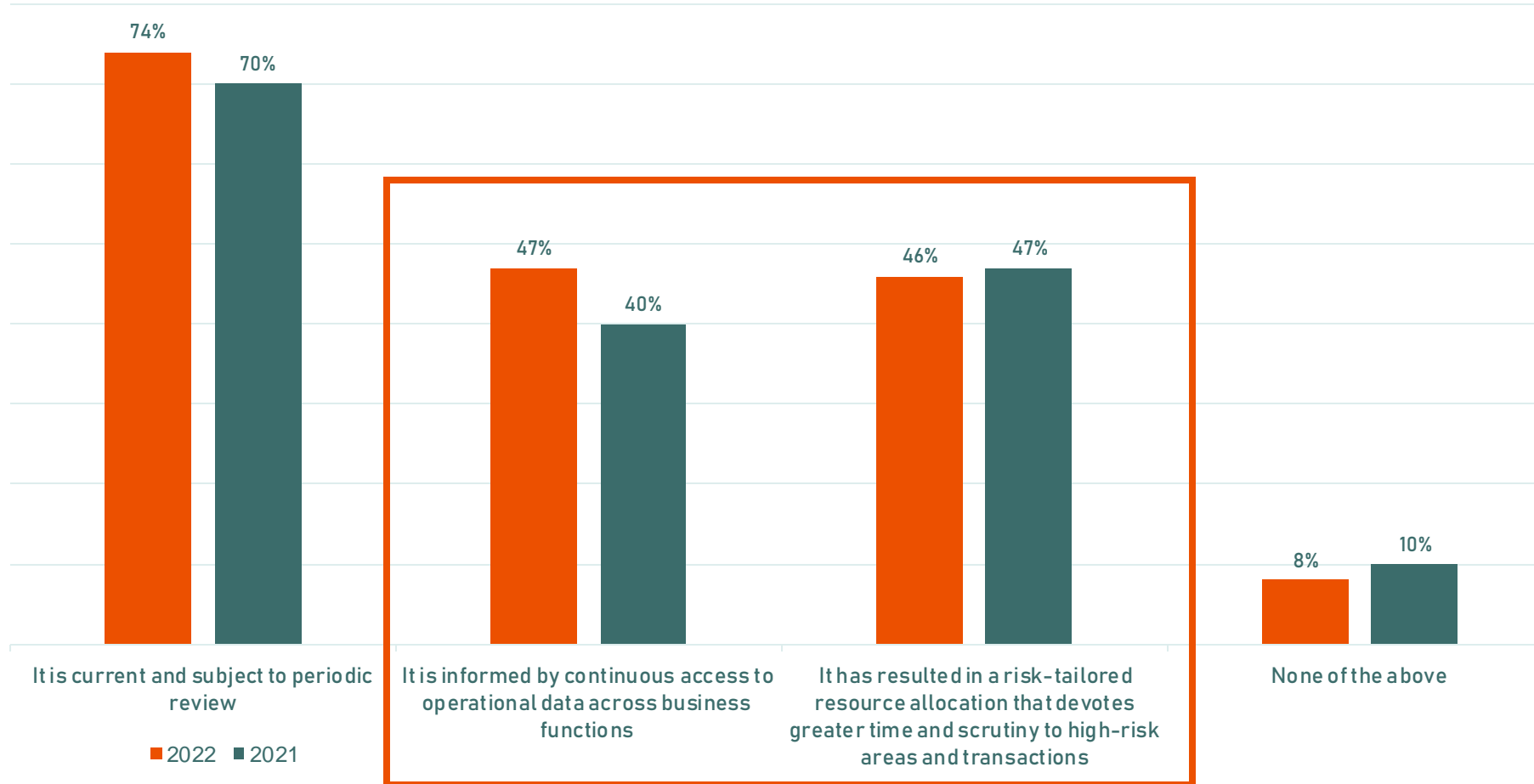
Key Finding 3

Programs
still have
opportunities
to better
utilize data

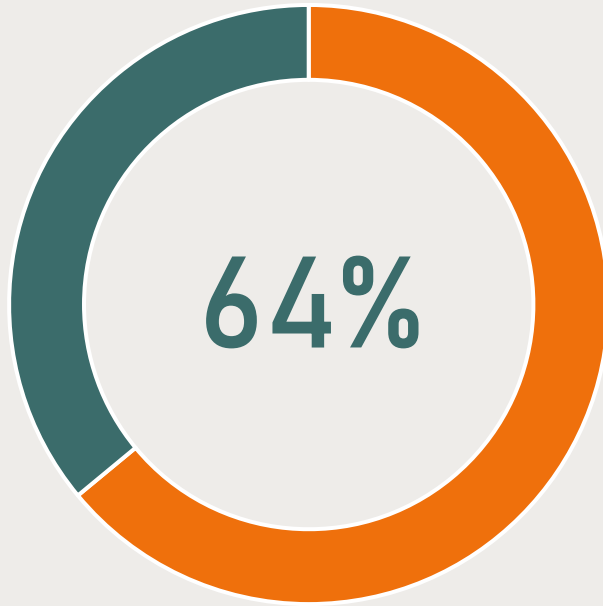


Organization Risk Assessment

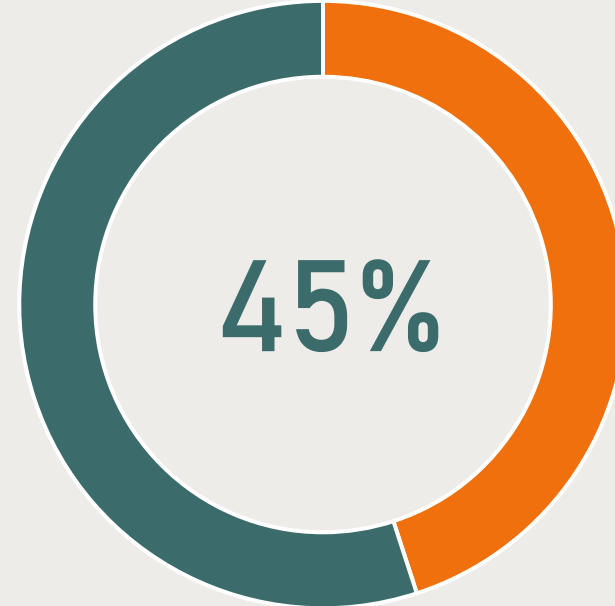
Risk assessments are being done, but not consistently used to inform programs



Information Sources Used to Review, Test and Improve R & C Program



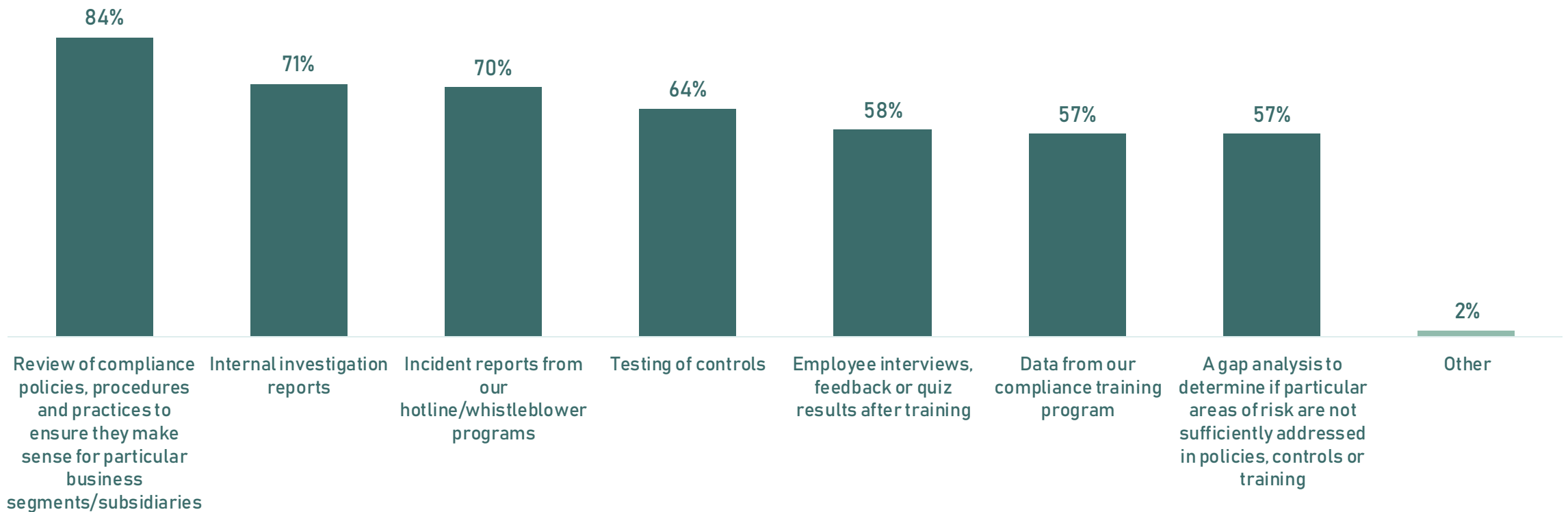
Percent of respondents reporting using lessons learned from misconduct (own and/or peers) to review, test and improve risk and compliance programs.



Percent of respondents reporting using measures of the organization's culture of compliance to review, test and improve risk and compliance programs.

Organization R & C Program Audits

Organizations use a variety of sources for program audits



Organization Program Access

Organizations have generally sufficient access to data, funding and staffing

Access to sources of data to monitor and/or test policies, controls, and transactions



Funding to audit, document, analyze, and act on the results of the compliance efforts



Staffing to audit, document, analyze, and act on the results of the compliance efforts



■ Not at all sufficient ■ Not very sufficient ■ Somewhat sufficient ■ Sufficient ■ Very Sufficient

Summary: Programs still have opportunities to better utilize data

- Risk assessments are being done, but not consistently used to inform programs
- Nearly two-thirds of respondents report using lessons learned from misconduct to review, test and improve risk and compliance programs
- Less than half use measures of the organization's culture to review, test and improve risk and compliance programs
- Organizations use a variety of sources for program audits
- Organizations have generally sufficient access to data, funding and staffing for their risk and compliance programs

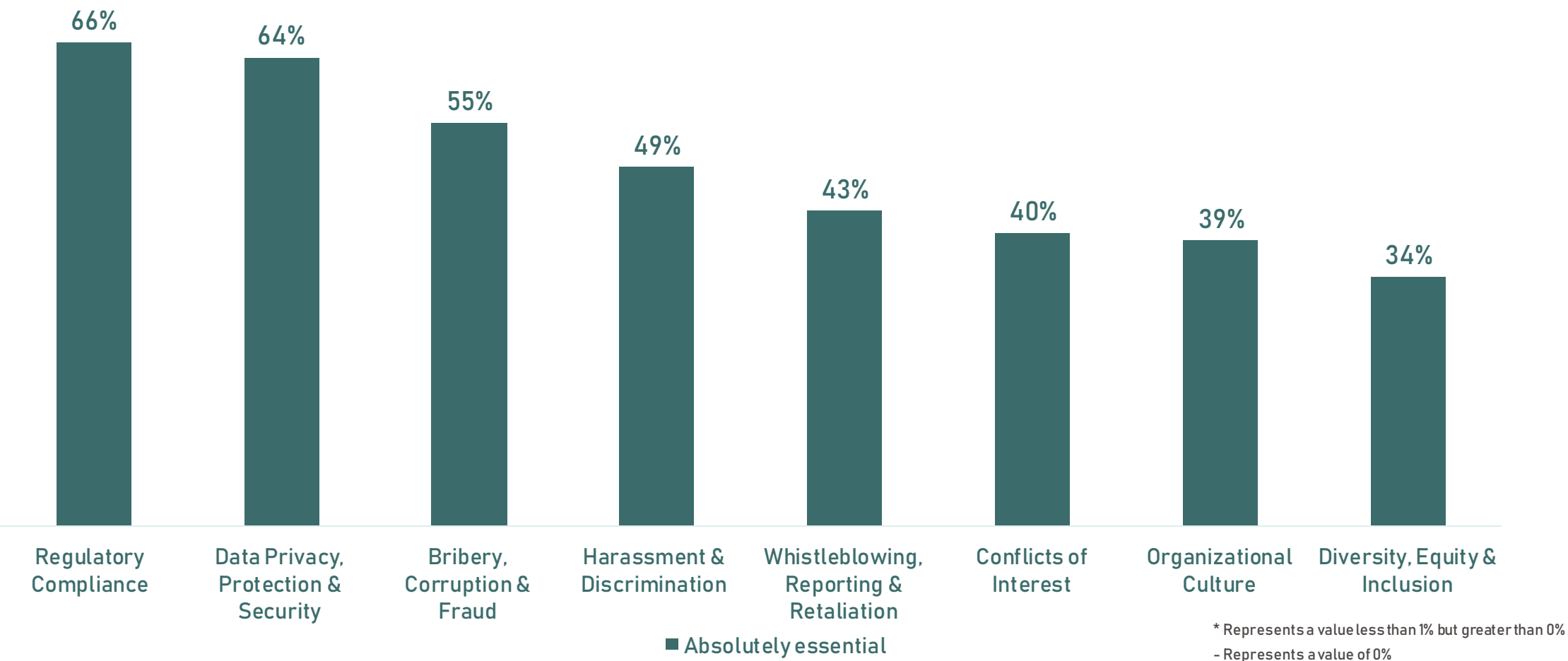
Key Finding 4

Regulatory
compliance
is a top
priority



Importance of Compliance Issues to Organization

Regulation, data security top compliance issues for organizations

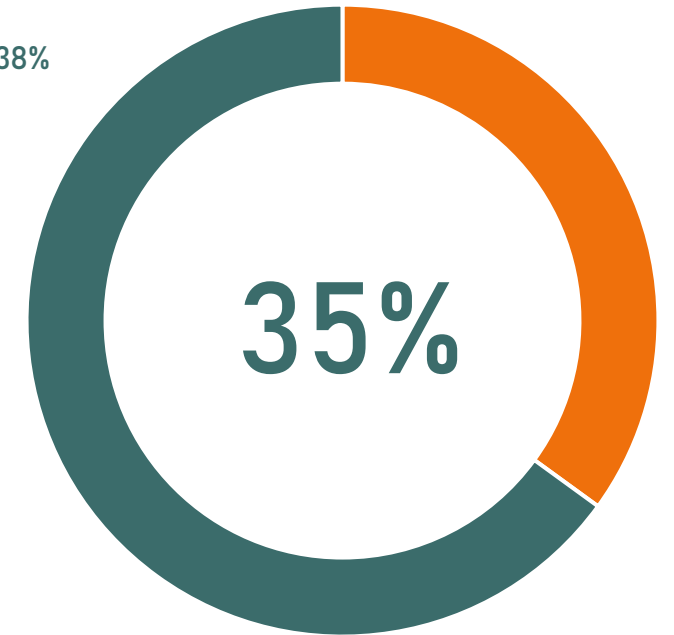
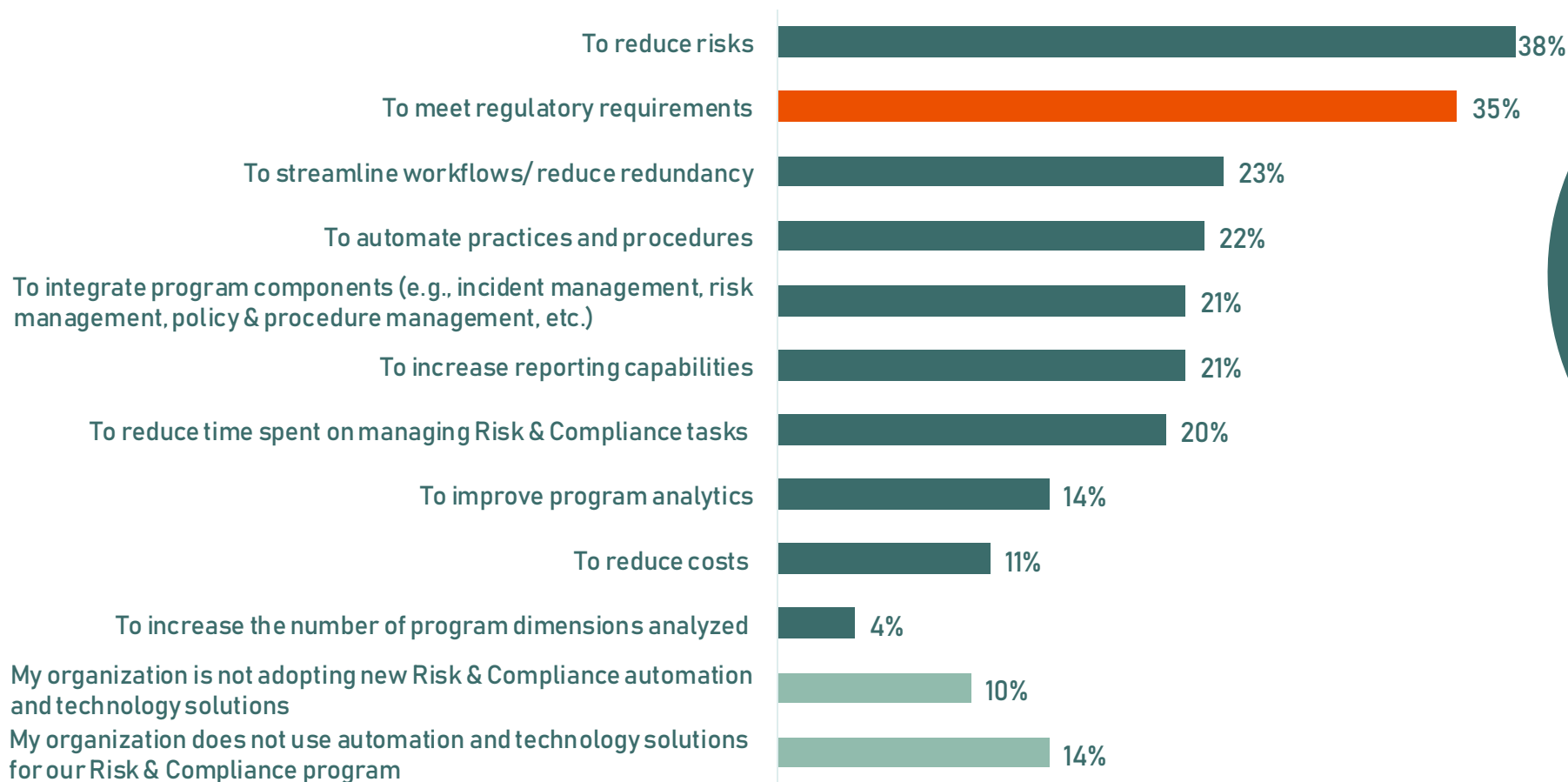


Importance to Organization Decision-Making

Regulatory compliance leads the decision-making process



Reasons for Adopting New R & C Automation and Technology Solutions



Percent of respondents indicating they are adopting technology to meet regulatory requirements

Summary: Regulatory compliance is a top priority

- Regulatory compliance, data privacy, protection and security are top compliance issues for organizations
- 63% report that keeping the organization compliant with all relevant laws, policies and regulations is “absolutely essential”
- 35% of respondents indicate they are adopting new Risk and Compliance automation and technology solutions to meet regulatory requirements

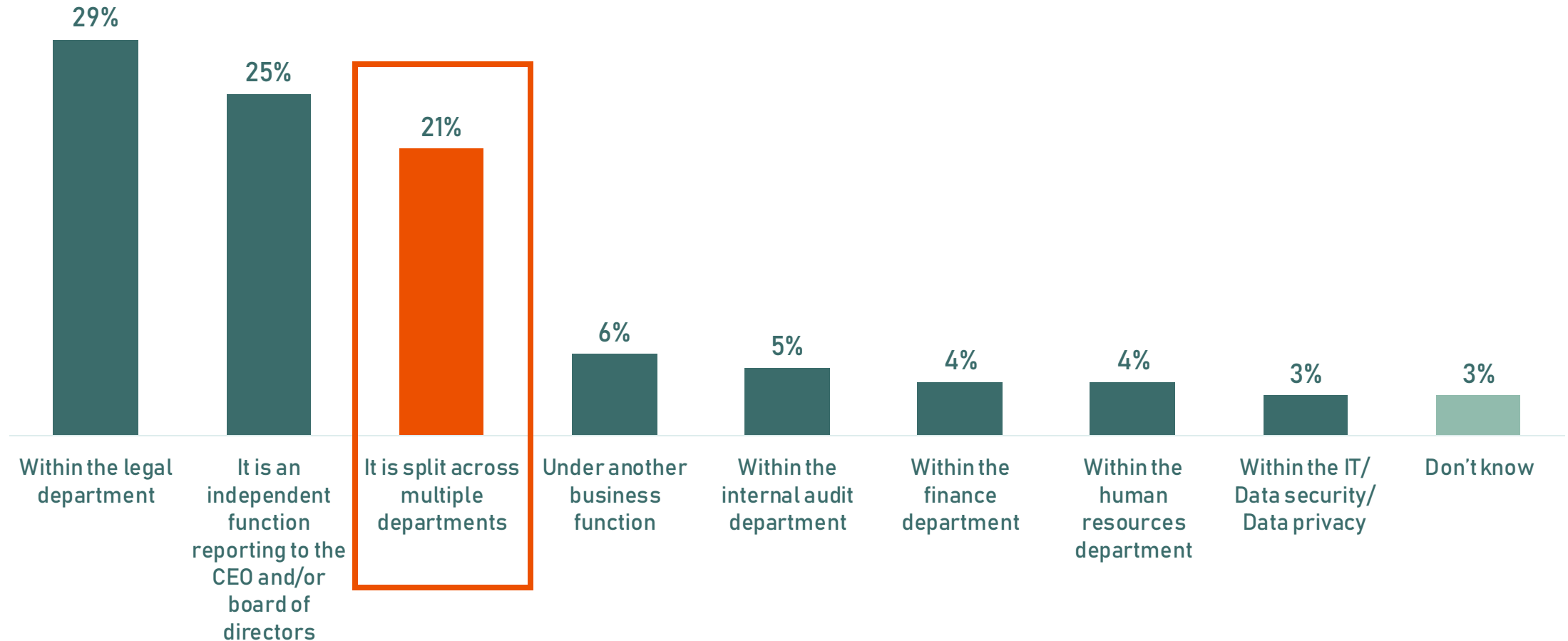
Key Finding 5

**Risk & Compliance
responsibilities
still reside in
multiple functions**



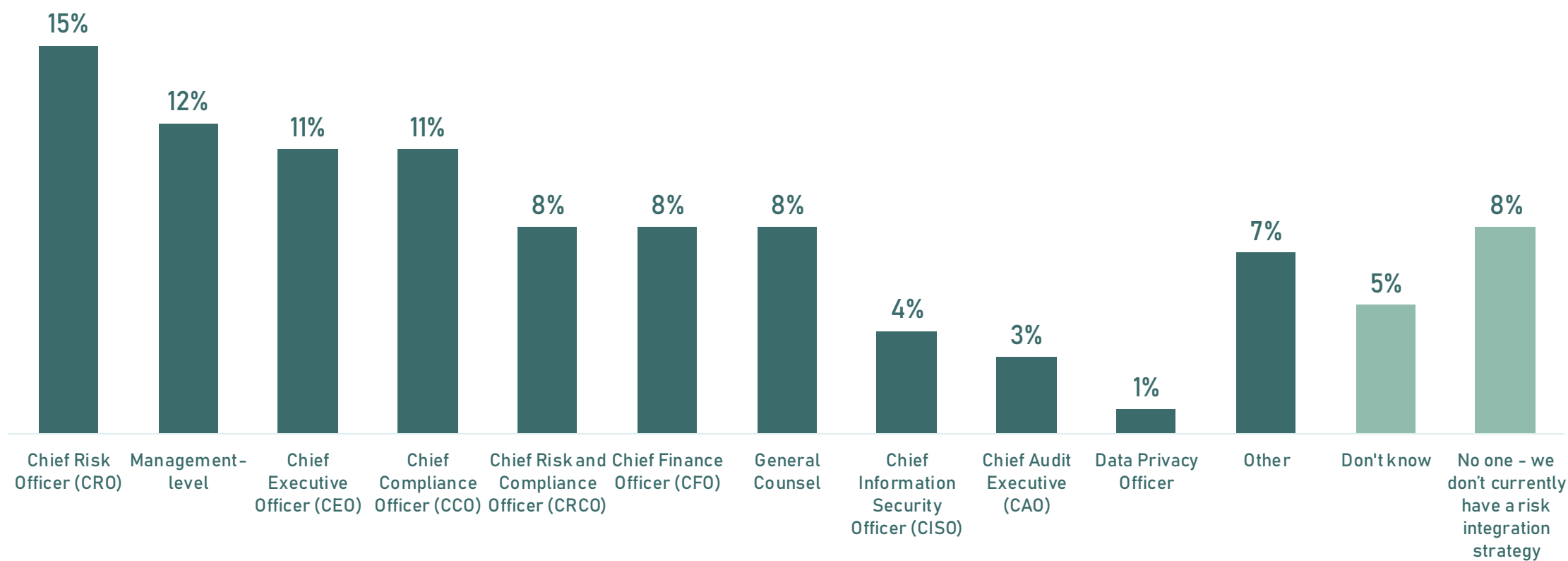
Department Where Compliance Function Resides

Organizational structure is still not standardized



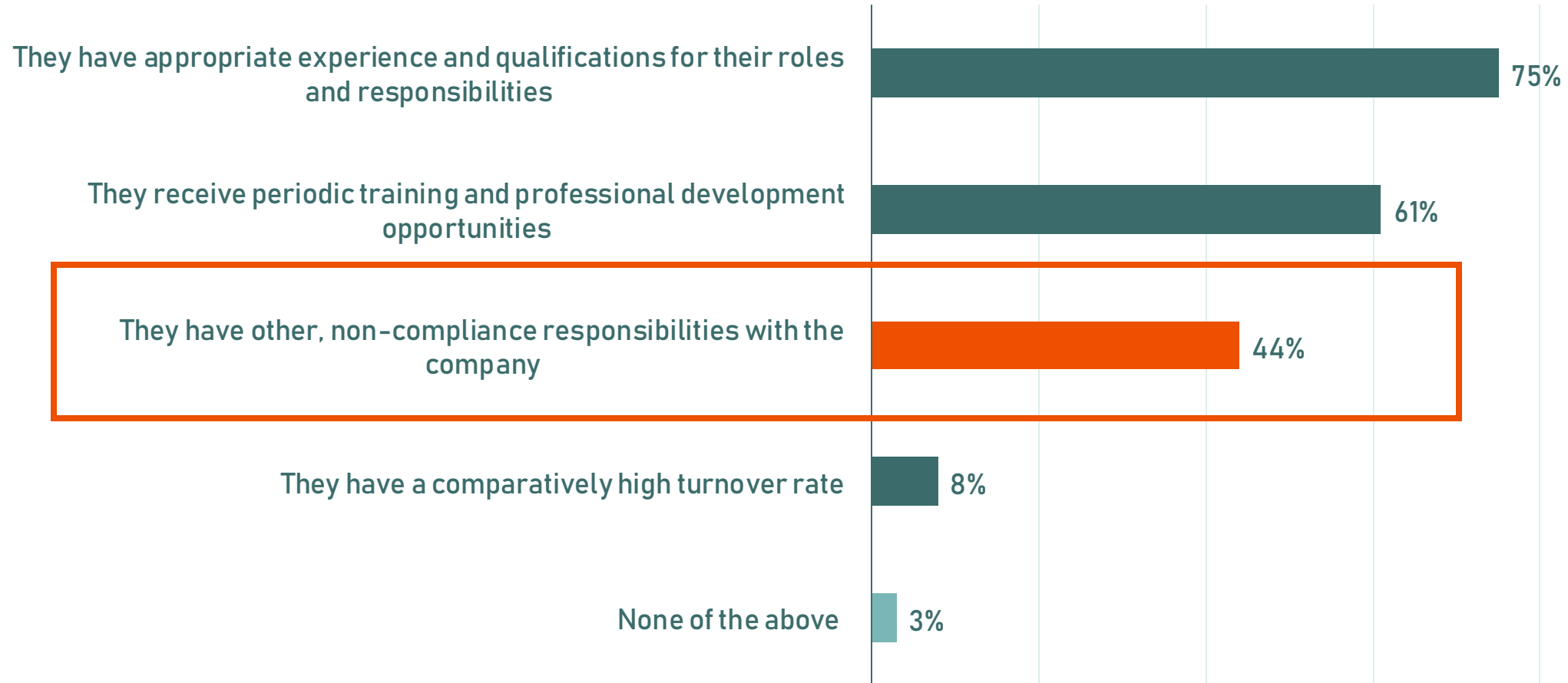
Responsible for Managing Risk Integration Strategy

Ownership of risk management remains unstandardized – responsibility is spread across functions



Compliance Personnel Qualifications & Responsibilities

44 percent have non-compliance responsibilities



Summary: Risk & Compliance responsibilities still reside in multiple functions

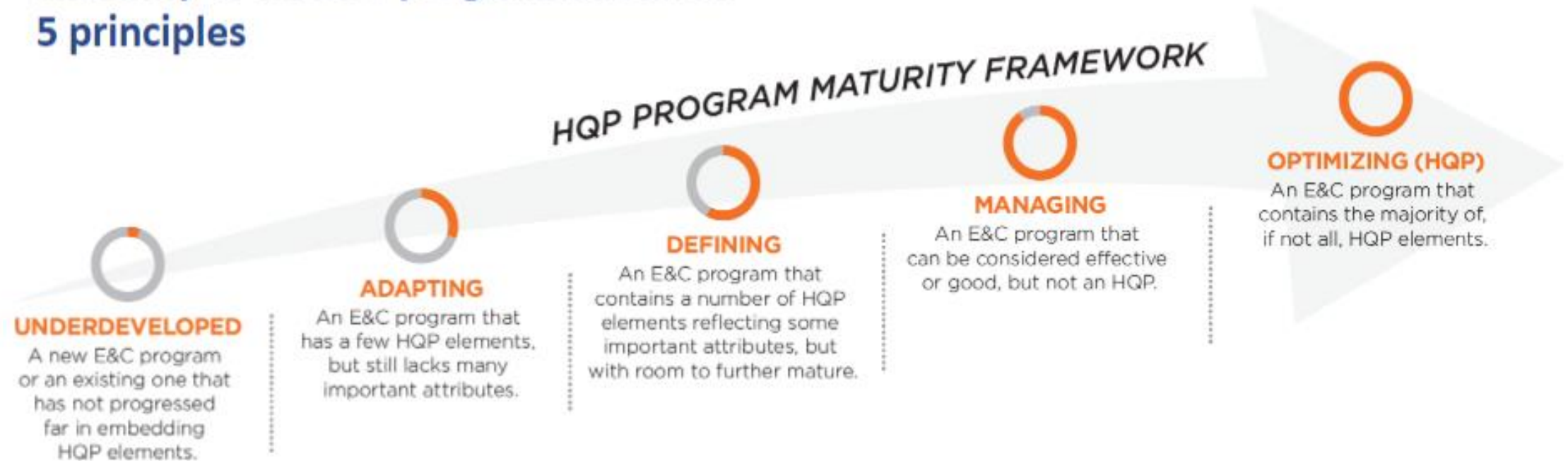
- Organizational structure for R&C programs is not standardized, with 21% reporting it is split across multiple departments
- The same is true for risk management. Respondents report a variety of “owners” for risk integration strategy management
- 44% of compliance professionals report having other non-compliance responsibilities within the company

E&C



ECI's Program Maturity Model

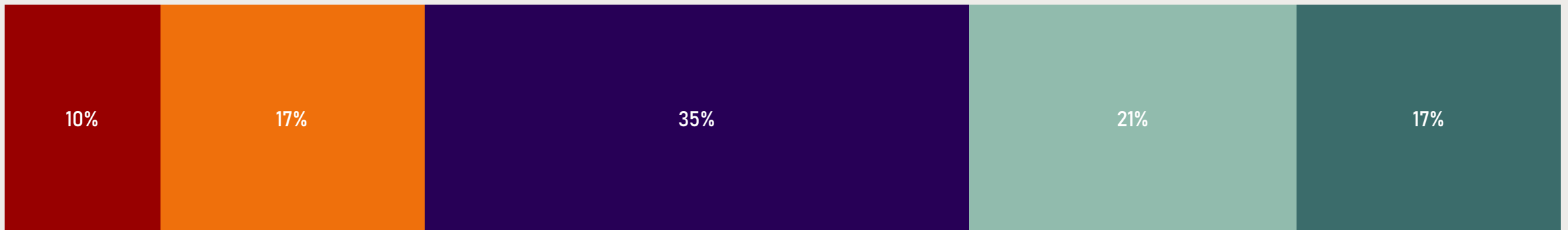
The HQP Assessment measures the maturity of an E&C program based on 5 principles



Source: Ethics & Compliance Initiative, www.ethics.org

R&C Program Maturity

Maturity self-reporting conforms to expectations



- Underdeveloped: It is new and/or lacks many HQP elements
- Defining: It has a few HQP elements, but still lacks many important attributes.
- Adapting: It contains a number of HQP elements reflecting some important attributes, but with room to further mature.
- Managing: It contains many HQP elements and can be considered effective or good, but not a high-quality program (HQP) that is managed well.
- Optimizing: It contains the majority of, if not all, HQP elements.

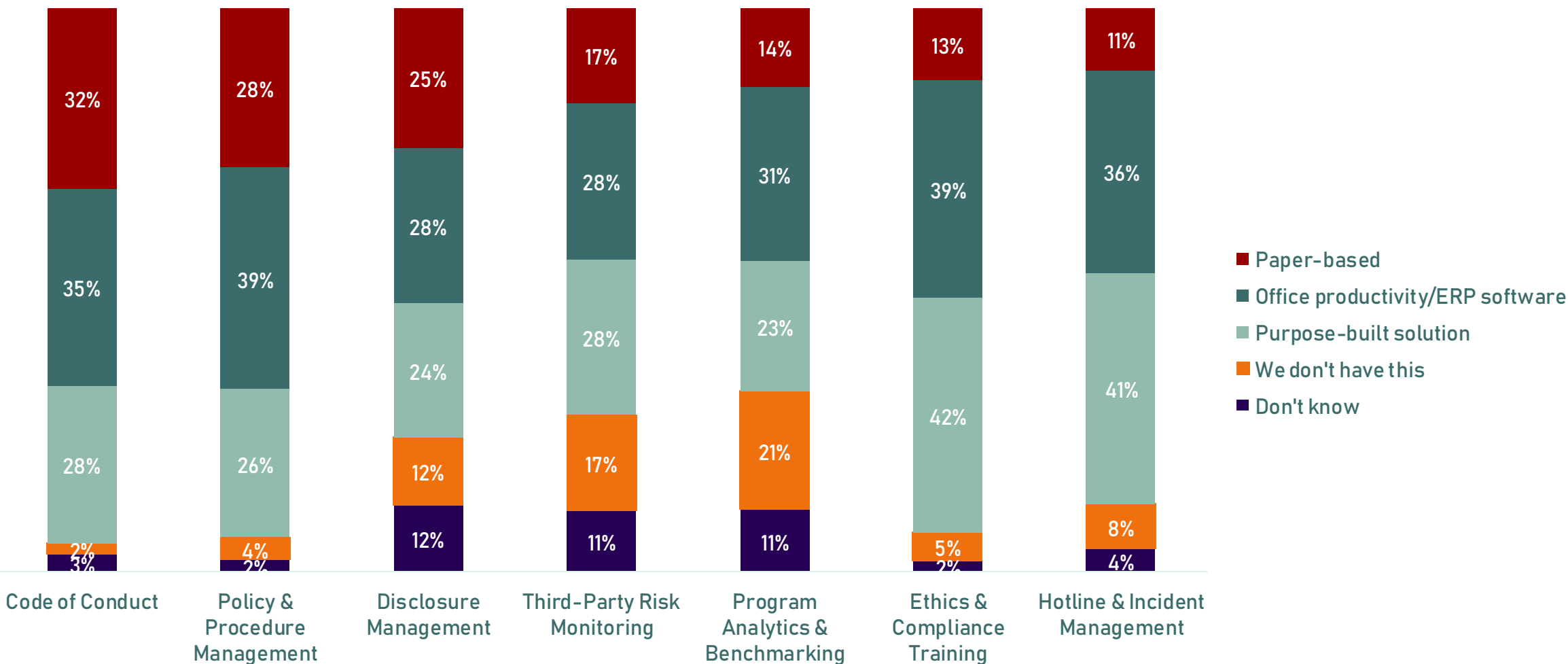
Importance of Compliance Issues to Organization

Less than half say whistleblowing and retaliation are 'absolutely essential' issues



Administration of R & C Program Elements

Variety of approaches and inconsistent use of technology



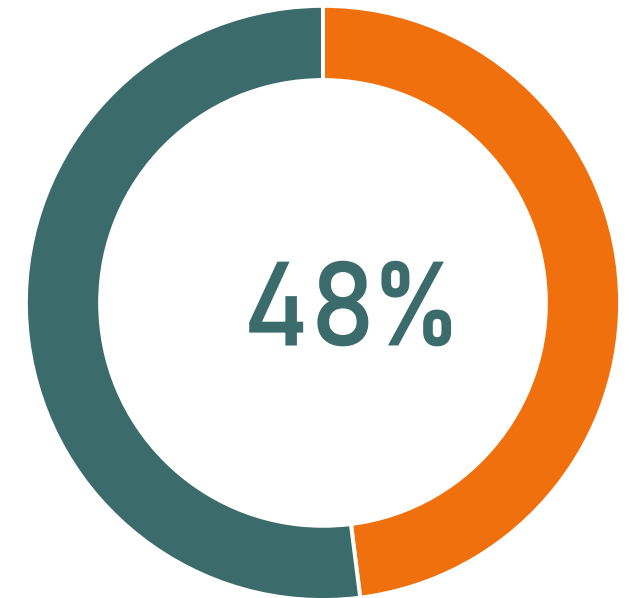
Summary: E&C

- R&C program maturity was self reported, with 38% of respondents indicating their program is either in the “managing” or “optimizing” stage of maturity. Another 35% reported being in the “adapting” stage of maturity.
- Less than half say whistleblowing and retaliation are “absolutely essential” issues
- Regulatory compliance, data privacy, protection and security are top compliance issues for organizations
- One in five R&C programs do not use analytics and benchmarking

Policy Management



Top Policy Management Challenges



Percent of respondents stating that training employees on policies is a top challenge

Rating Organization's Compliance Program's Performance in Terms of Policy and Procedure Management

Half of respondents report poor or fair performance in tracking access to various policies



Metrics Used to Measure Effectiveness of Policy Management Program



Key Finding:
Nearly 1/3 of programs don't use metrics to measure policy and procedure management effectiveness

Summary: Policy Management

- Analyzing reports for patterns of misconduct is where respondents indicate they are the weakest
- Nealy half of respondents indicate that training employees on policies is a top challenge
- Half of respondents report poor or fair performance in tracking access to various policies and procedures
- Nearly one-third of programs don't use metrics to measure policy and procedure management effectiveness

Training

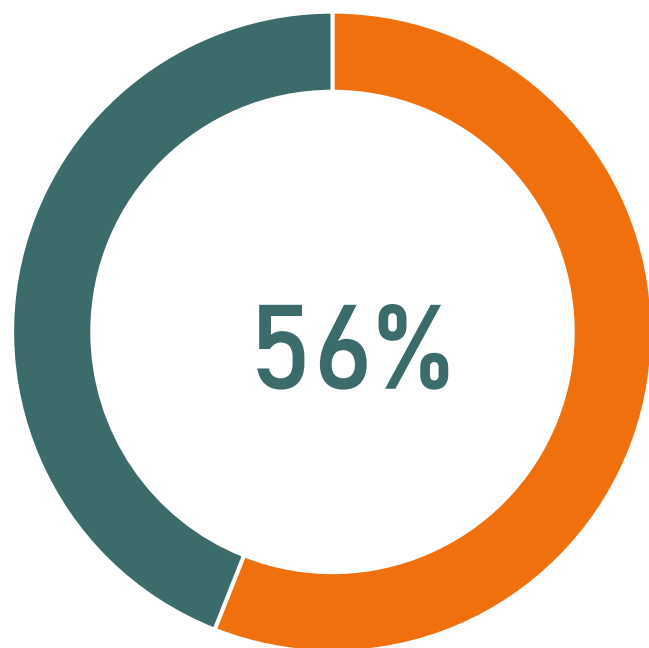


Rating Organization's Performance in Terms of Ethics and Compliance Training

Half of organizations have no plan when employees fail training

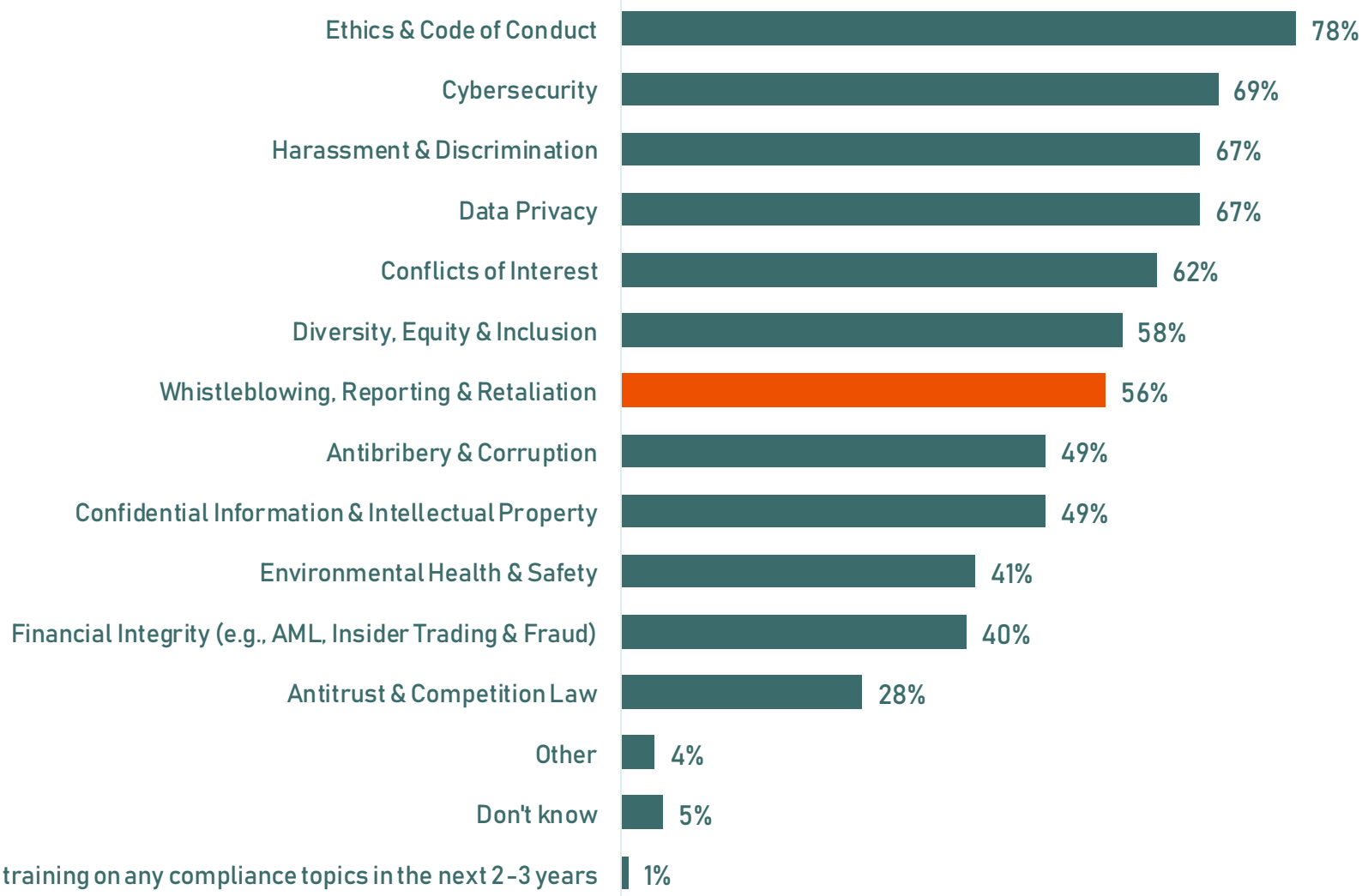


Compliance Topics Will Train on in Next 2-3 Years

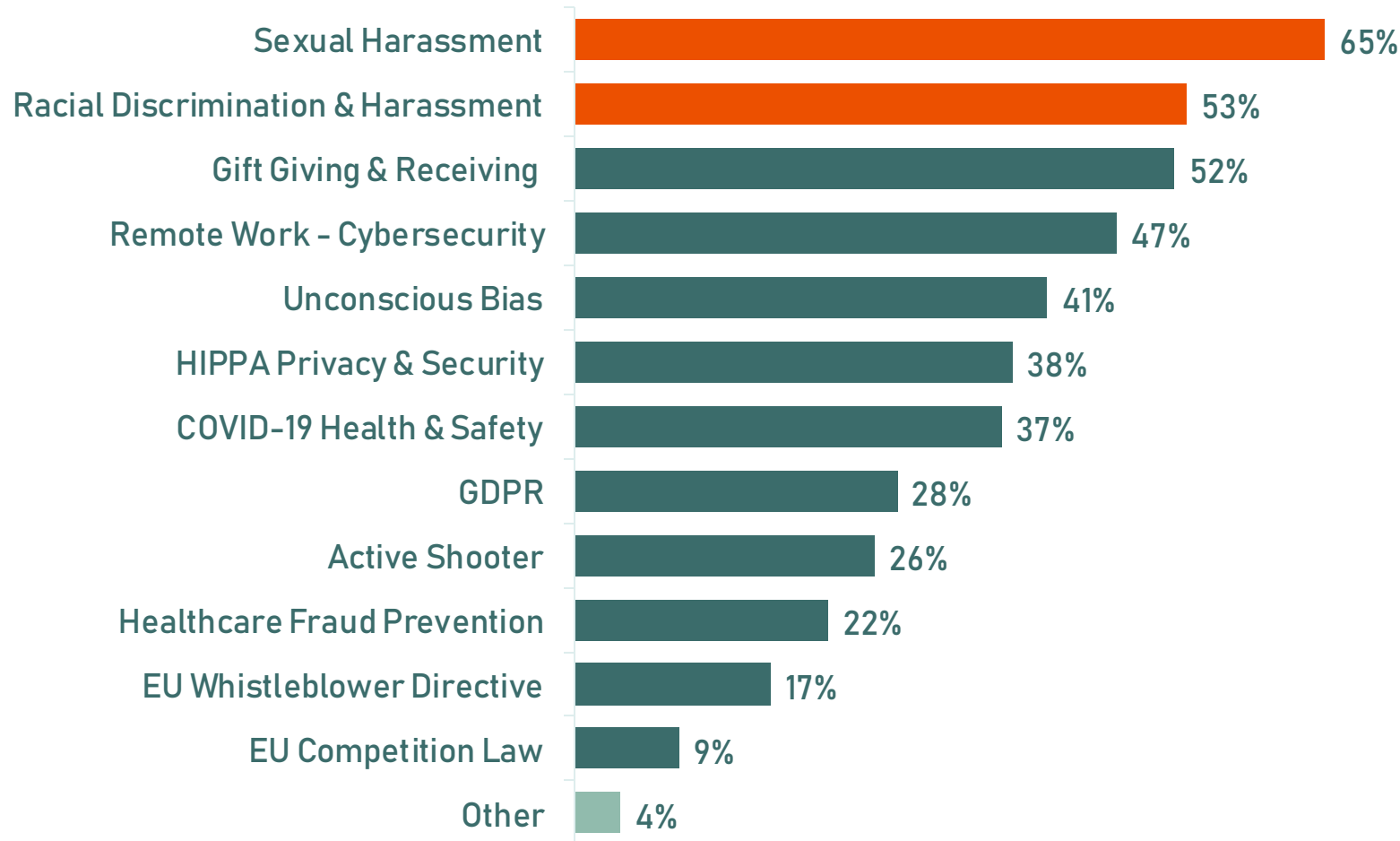


Only 56% of respondents indicate they will be training on whistleblowing, reporting and retaliation – despite new whistleblower protection rules coming into effect.

None – my organization is not providing training on any compliance topics in the next 2-3 years | 1%



Compliance Subtopics will Train on in Next 2-3 Years



Key Finding:
Sexual harassment and racial discrimination and harassment remain top priorities.

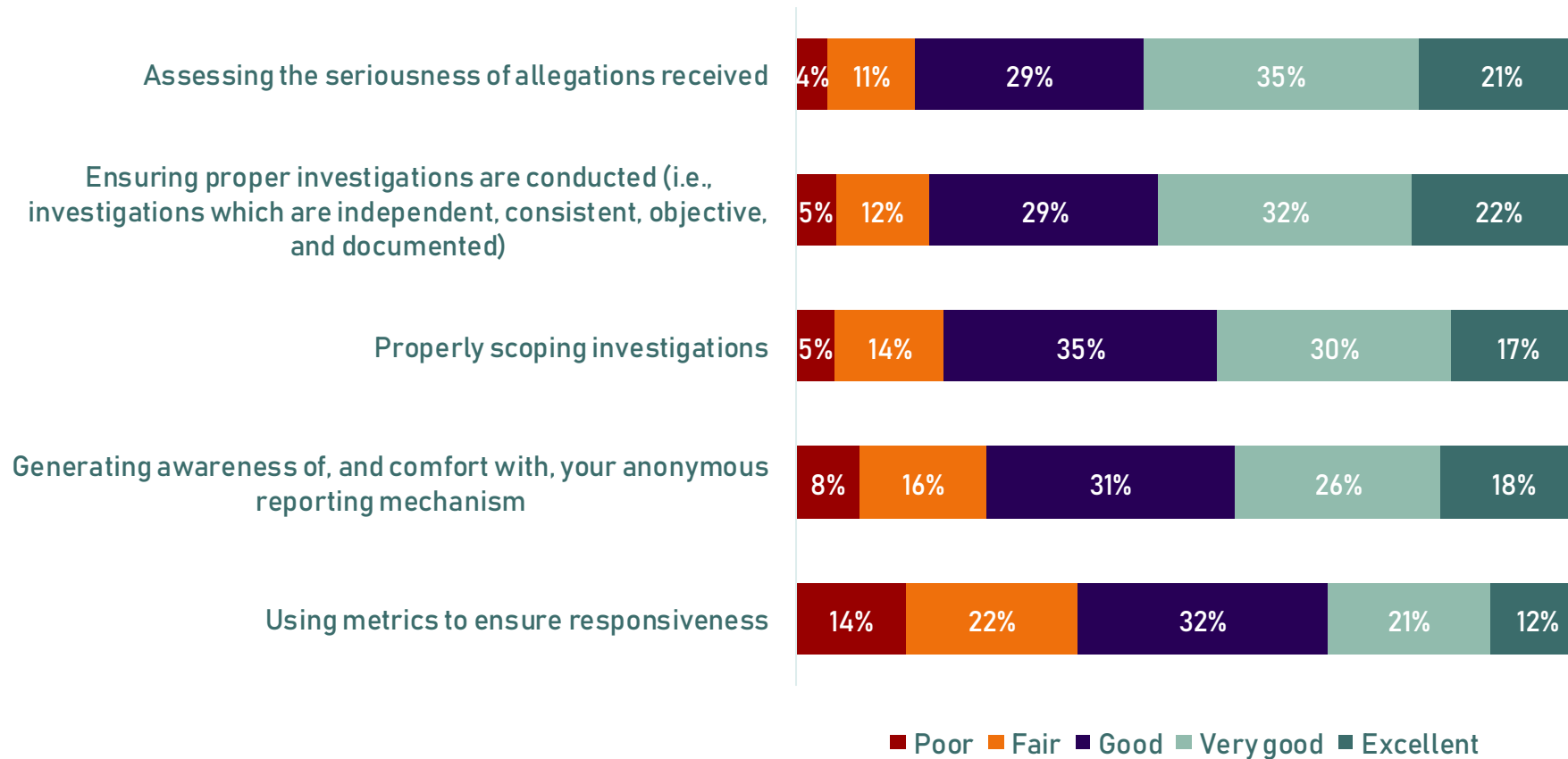
Summary: Training

- More than 2 in 5 (43%) rate their organization as poor/fair in addressing employees who fail all or a part of testing
- Only 56% of respondents indicate they will be training on whistleblowing, reporting and retaliation – despite new whistleblower protection rules coming into effect
- Sexual harassment and racial discrimination and harassment training are top priorities for compliance sub-topics

Hotline & Incident Management



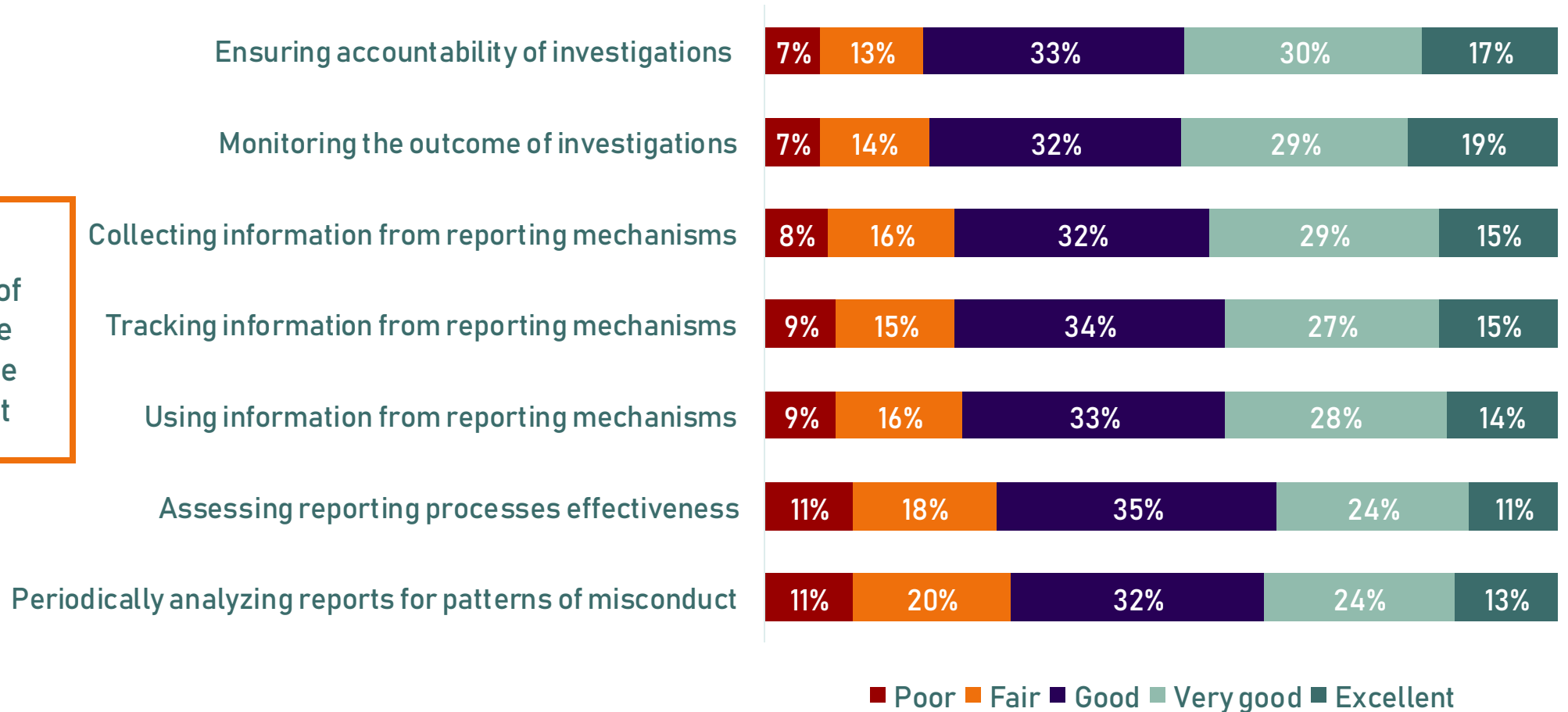
Rating Organizations Compliance Program Performance in Terms of Hotline and Incident Management



Key Finding:
Respondents rate themselves highly in terms of hotline and incident management but are least confident in using metrics to ensure responsiveness.

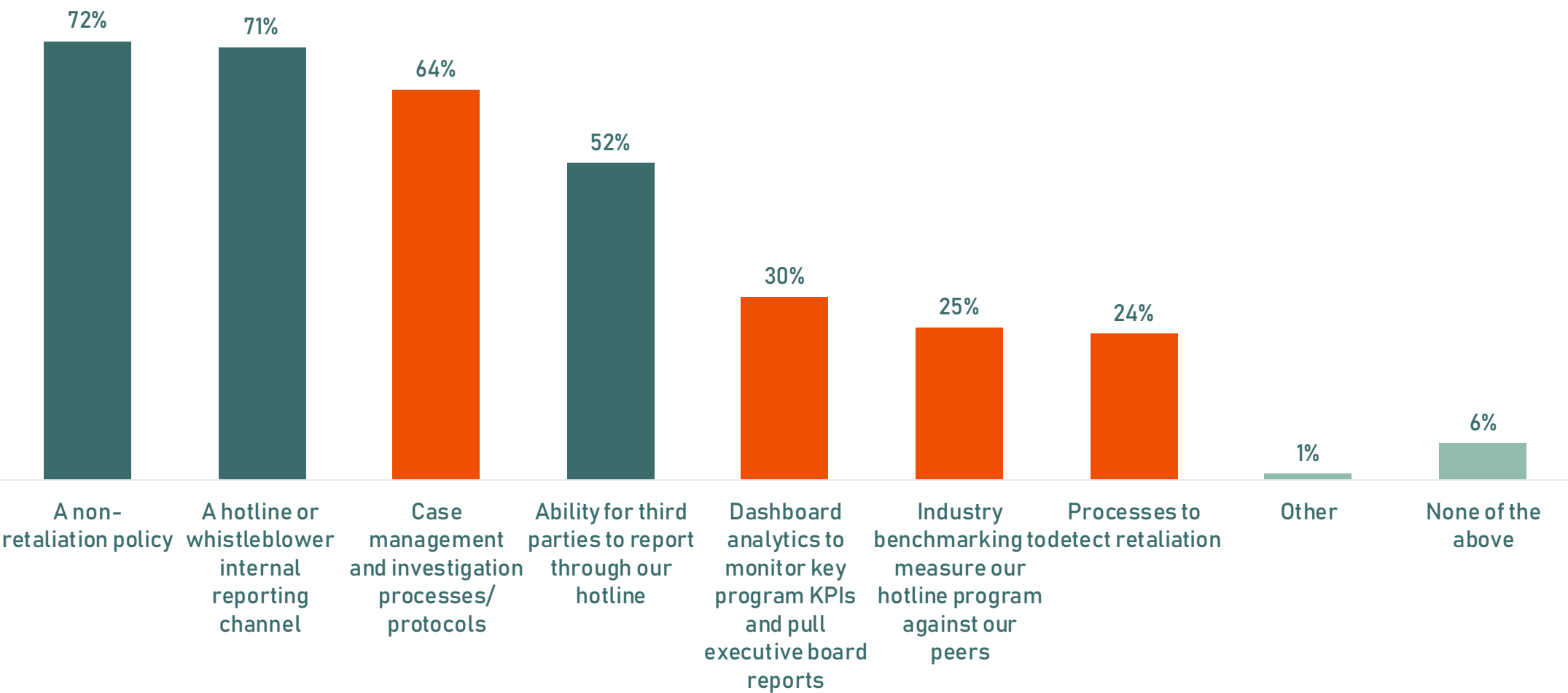
Rating Organizations Compliance Program Performance in Terms of Hotline and Incident Management

Key Finding:
Analyzing patterns of misconduct is where respondents indicate they are the weakest

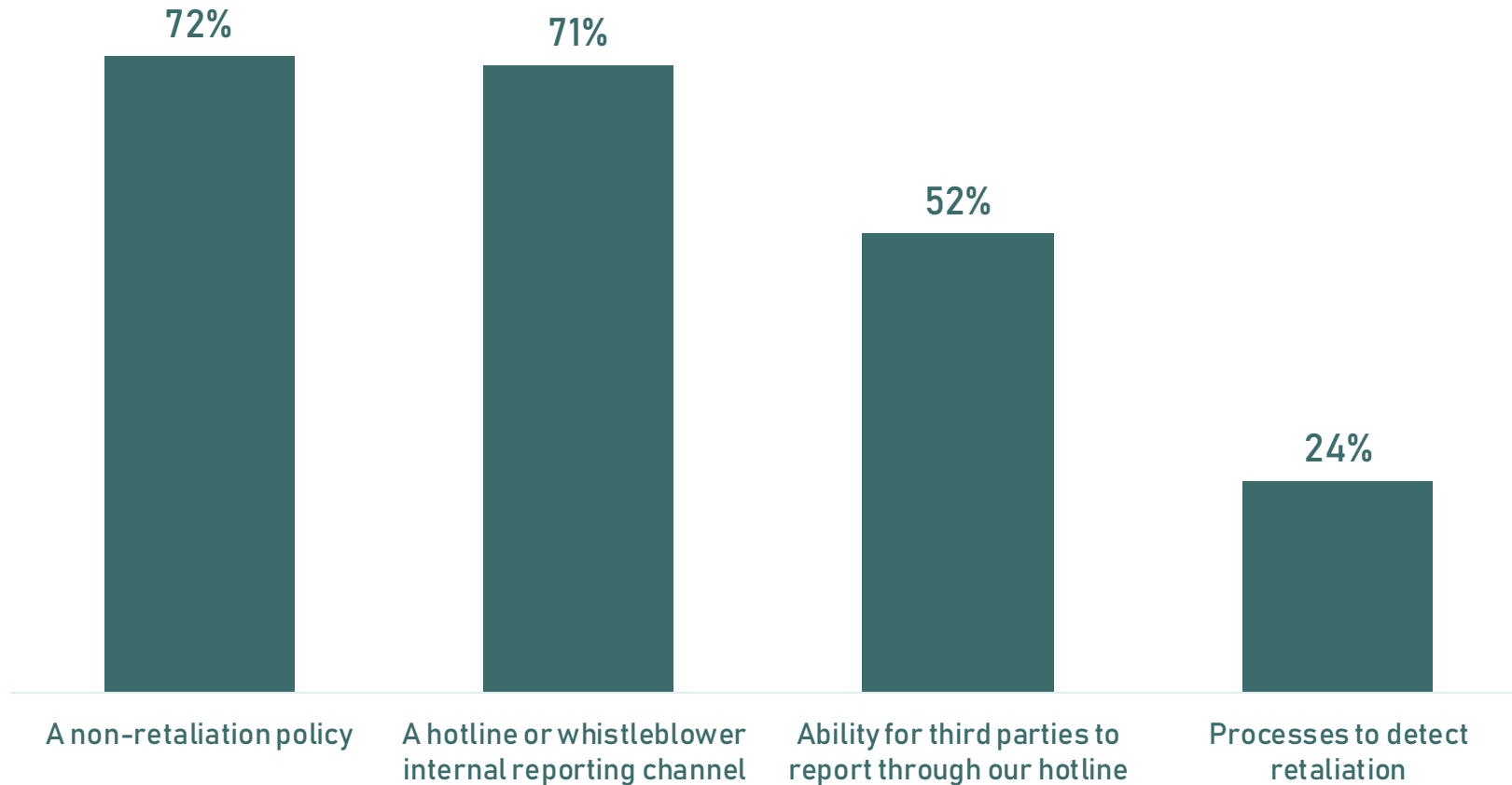


Confidential Reporting and Investigations

One-quarter of organizations lack a hotline or non-retaliation policy



Confidential Reporting and Investigatory Program, Continued

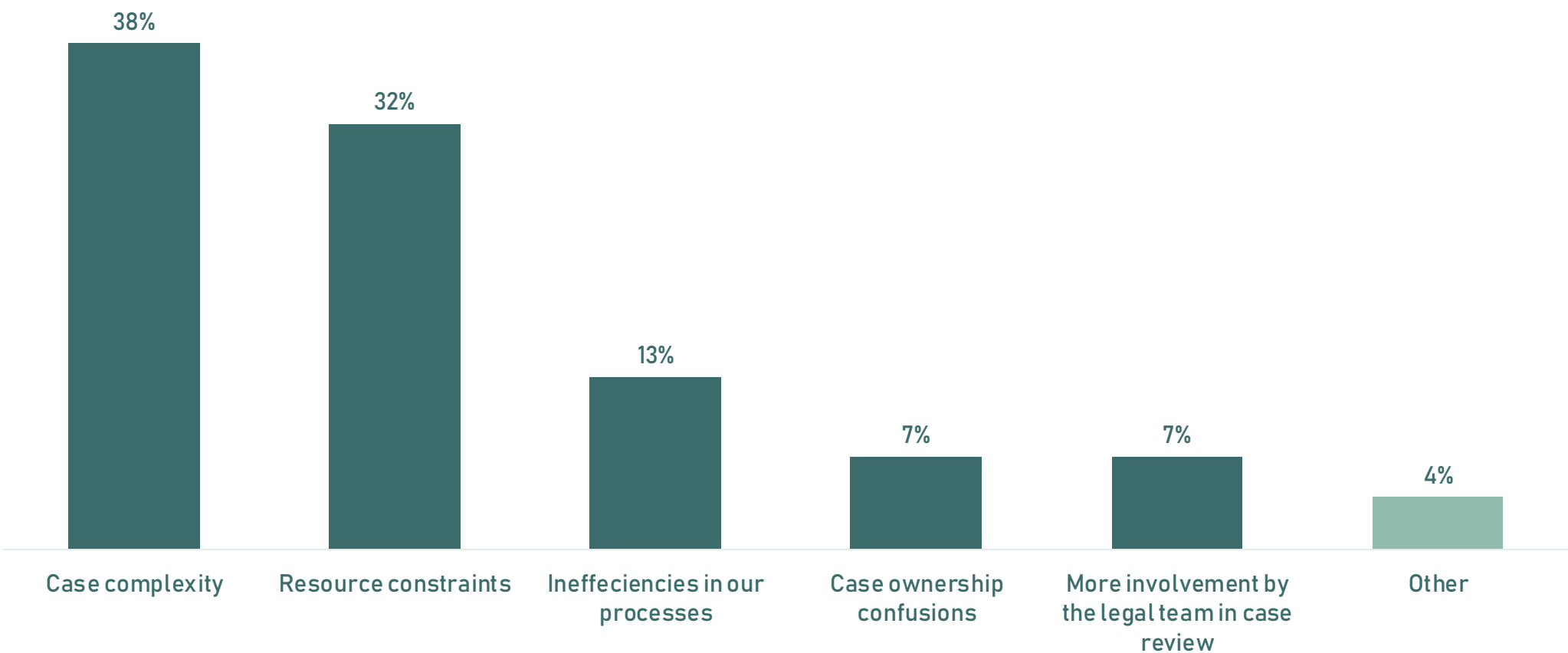


Let's take a deeper dive into some of those findings:

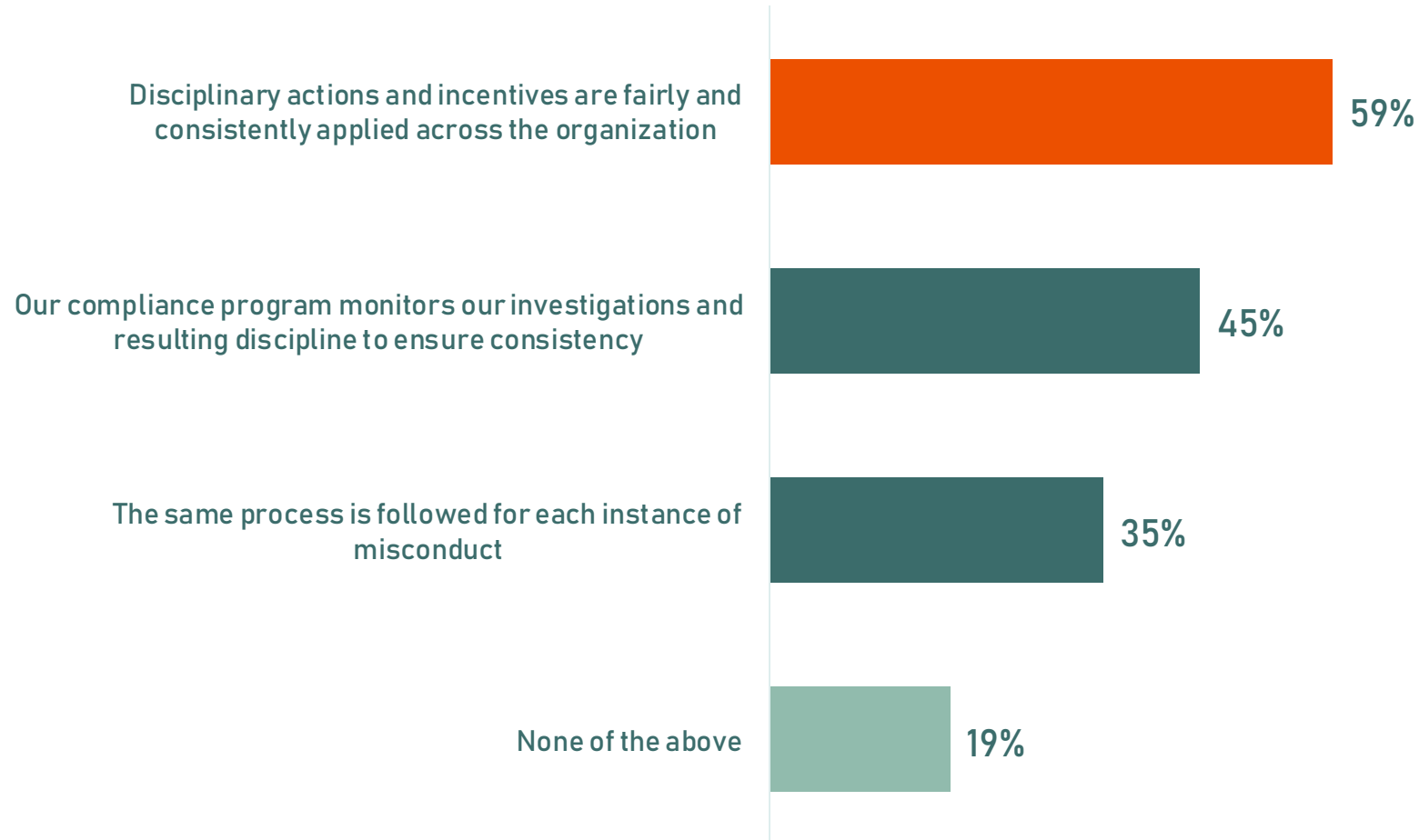
- Nearly three-quarters have a non-retaliation policy
- The same is true for hotline or whistleblower internal reporting channels
- Only half have the ability for third-parties to report through the hotline
- Less than a quarter have processes in place to detect retaliation

Biggest Impact on Time it Takes to Investigate and Close a Report

Case complexity, resource restraints impacting case closure times



Organization Disciplinary Process



Key Finding:
Over 40% of respondents believe disciplinary actions aren't consistently applied across their organization.

Summary: Hotline & Incident Management

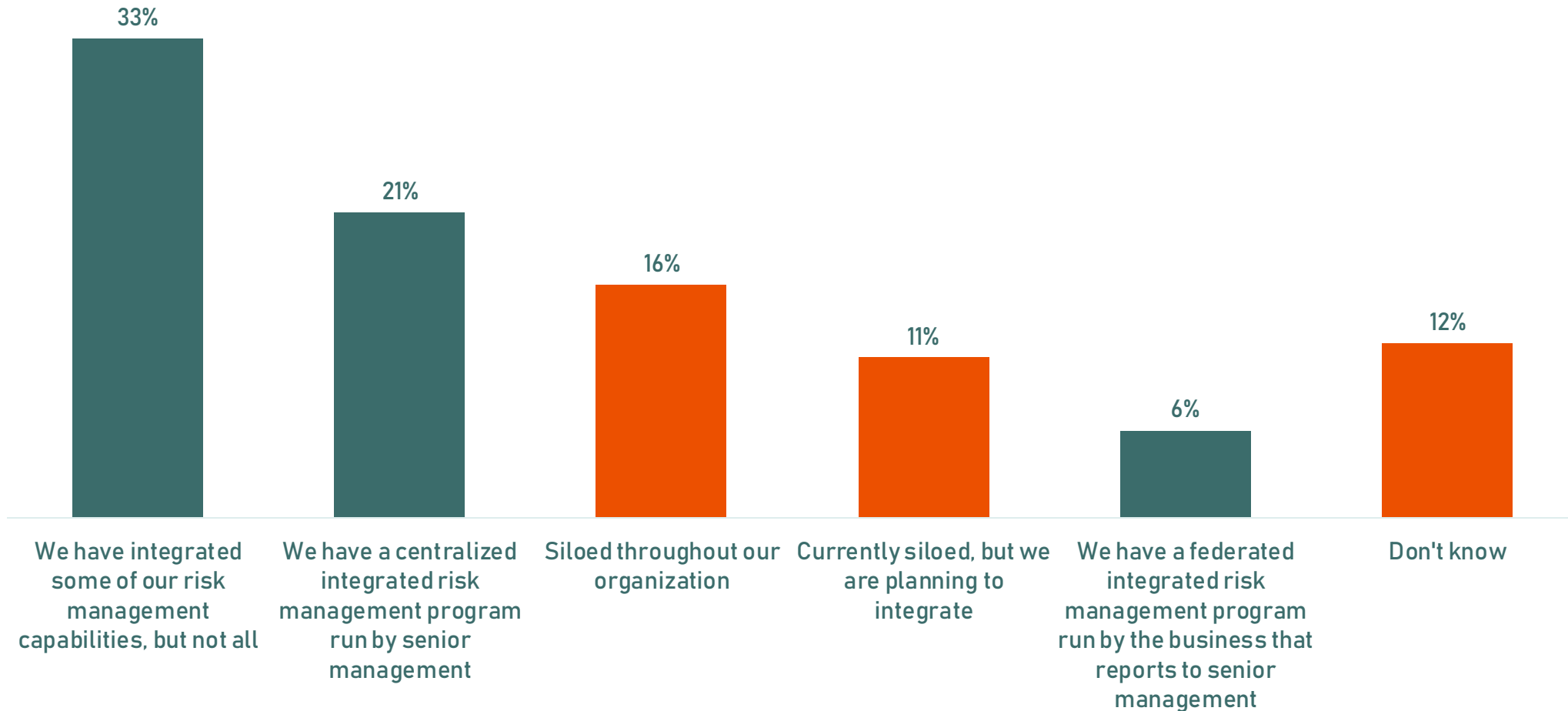
- One-quarter of organizations lack a hotline or non-retaliation rule
- Respondents rate themselves highly in terms of hotline and incident management but are least confident in using metrics to ensure responsiveness
- Case complexity and resource restraints have the biggest impact on case closure times
- Over 40% of respondents believe disciplinary actions aren't consistently applied across their organization

Risk Management & Approach to Third-Parties



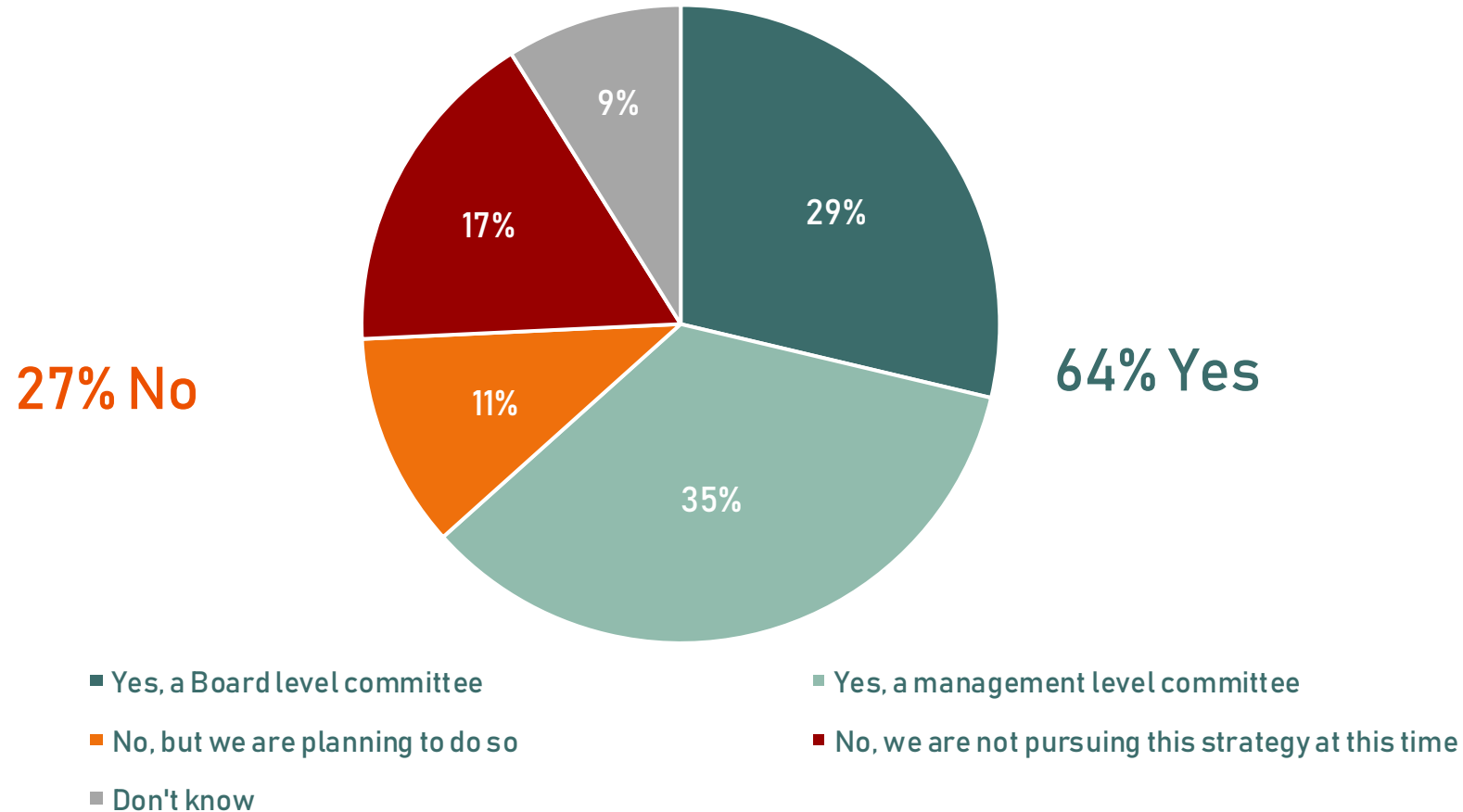
Risk Integration Management Capabilities

Over half (60%) of organizations have some level of risk integration



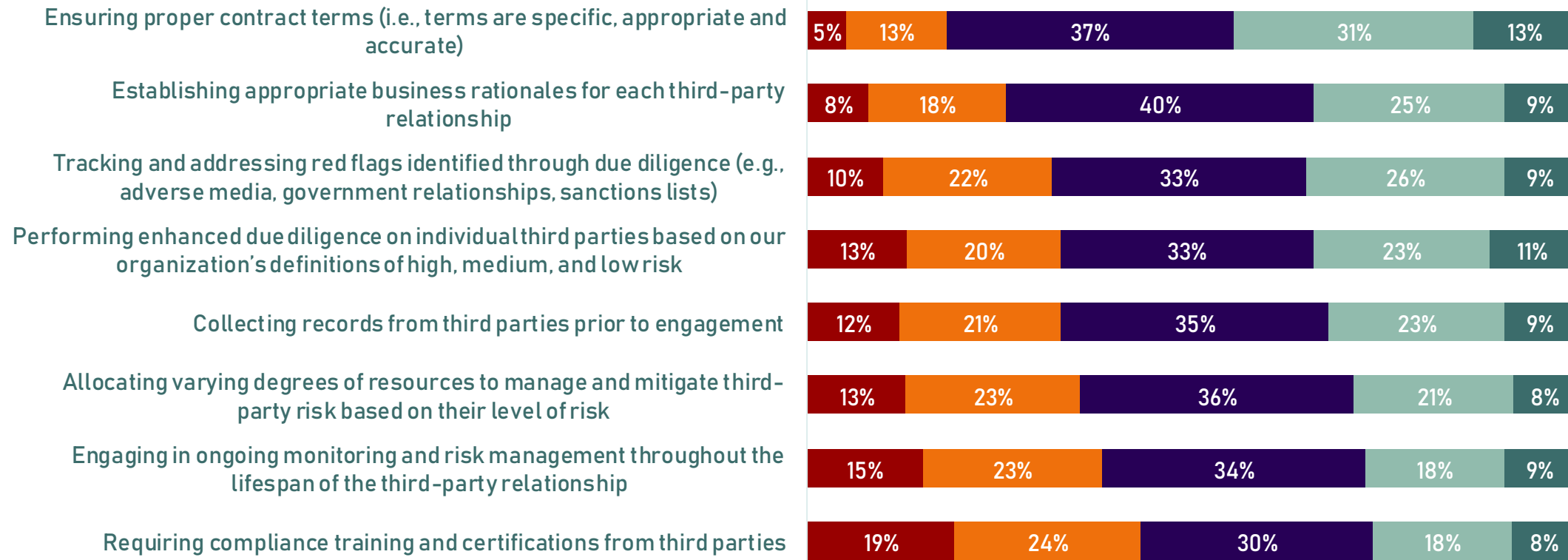
Committee to Address Risk Integration Enterprise-Wide

Less than a third have a board level committee to address risk integration, just over one-third have a management level committee



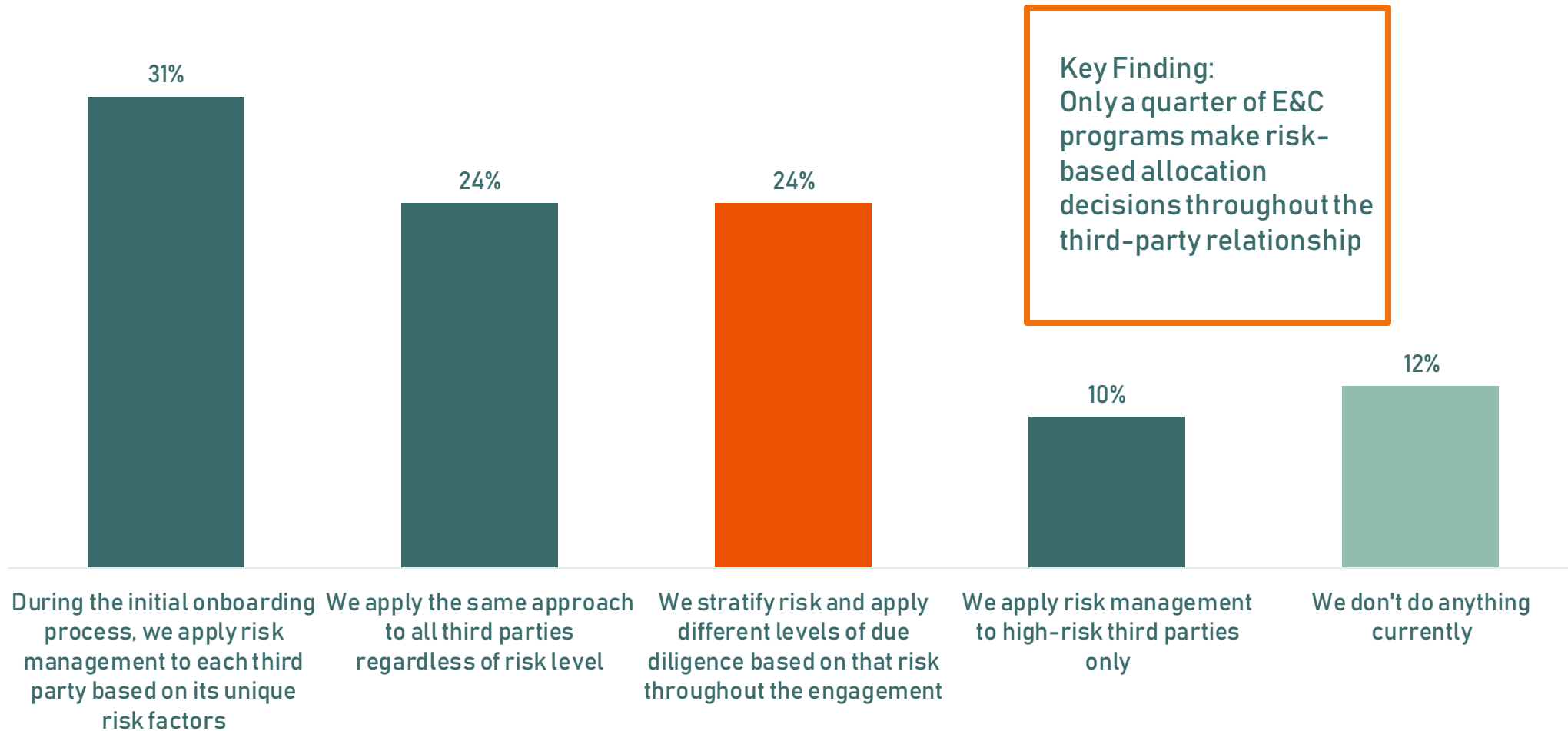
Rating Organization's Compliance Program's Performance in Terms of Third-Party Due Diligence

Performance across third-party activities is generally consistent, with room for improvement



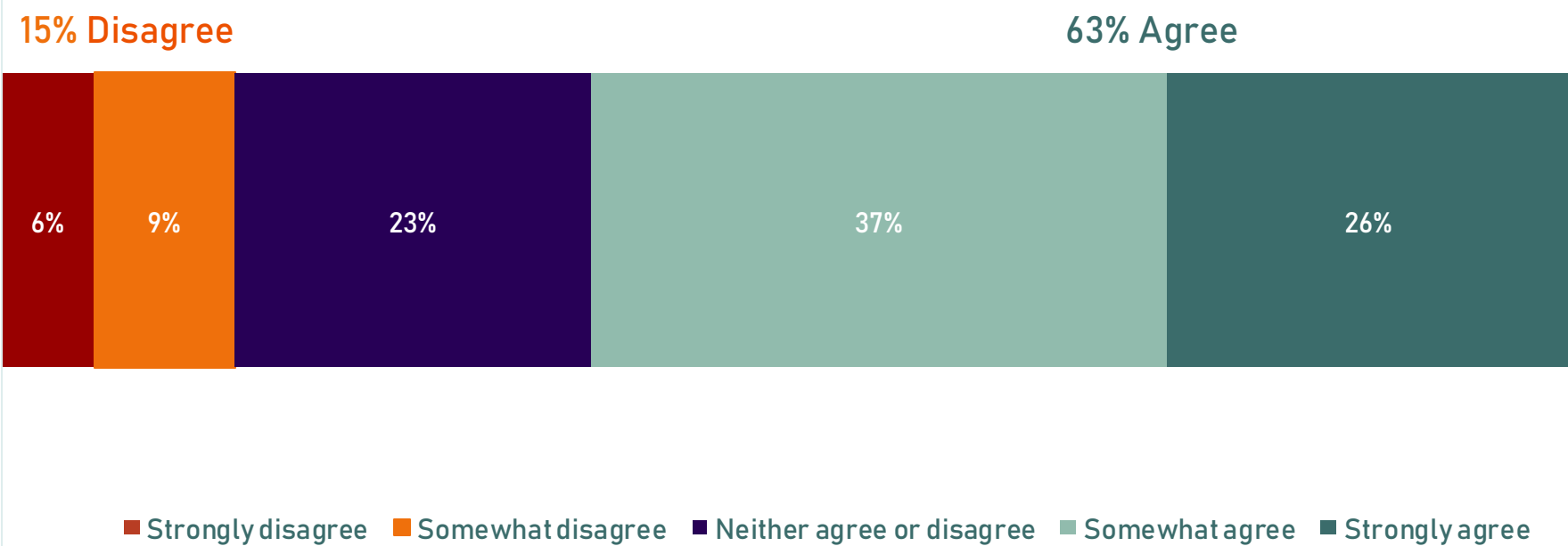
■ Poor ■ Fair ■ Good ■ Very good ■ Excellent

Organizational Approach to Third Parties



“Our Third-Party Due Diligence Program Significantly Reduces our Legal, Financial and Reputational Risks”

Nearly two-thirds of respondents believe their third-party due diligence programs significantly reduce risk



Summary: Risk management & approach to third-parties

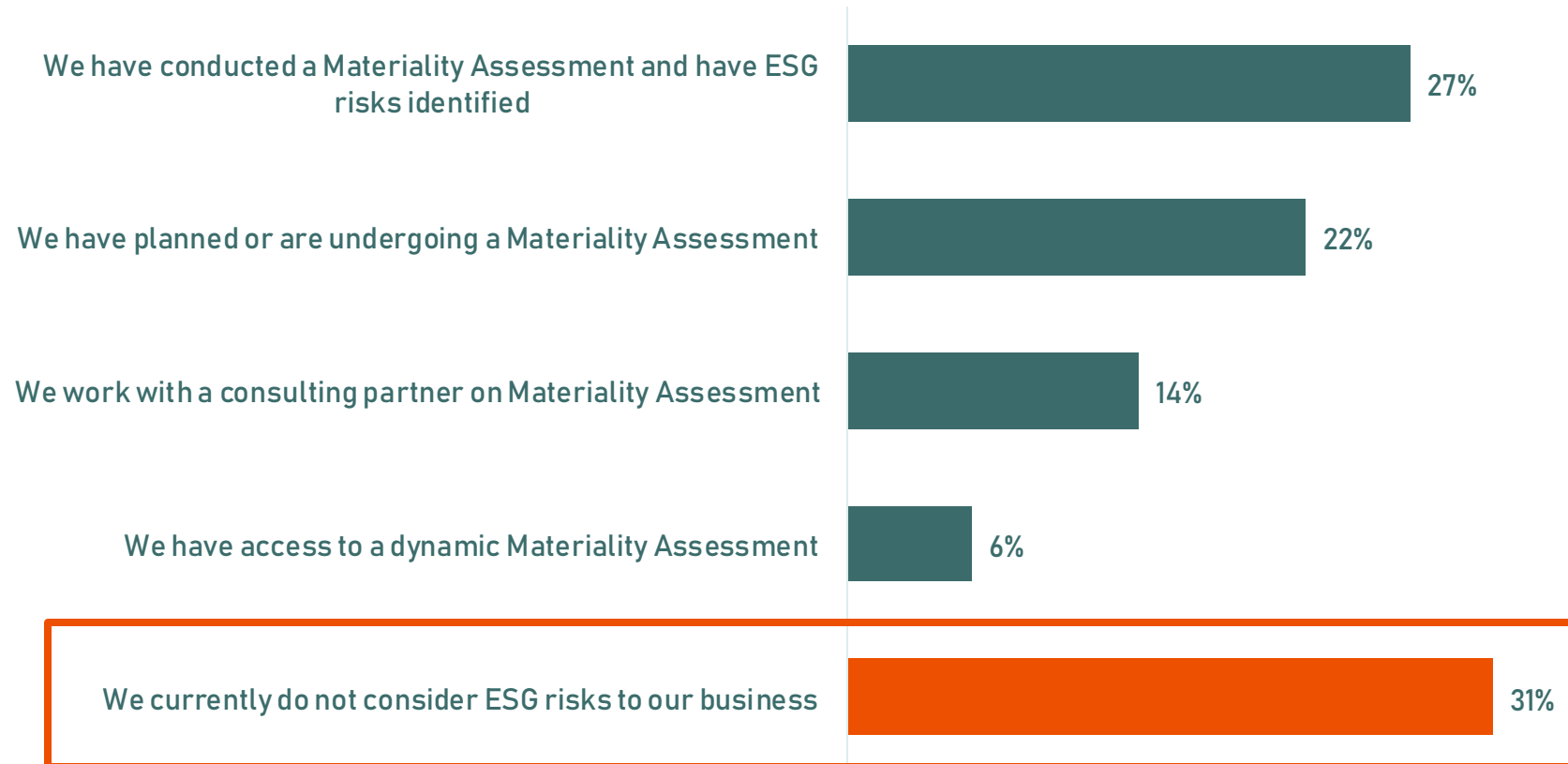
- The top reason for adopting R&C automation and technology is to reduce risks
- Over half (60%) of organizations have some level of risk integration
- Less than a third have a board level committee to address risk integration, just over one-third have a management level committee
- Performance across third-party activities is generally consistent, with room for improvement
- Only a quarter of E&C programs make risk-based allocation decisions throughout the third-party relationship

ESG



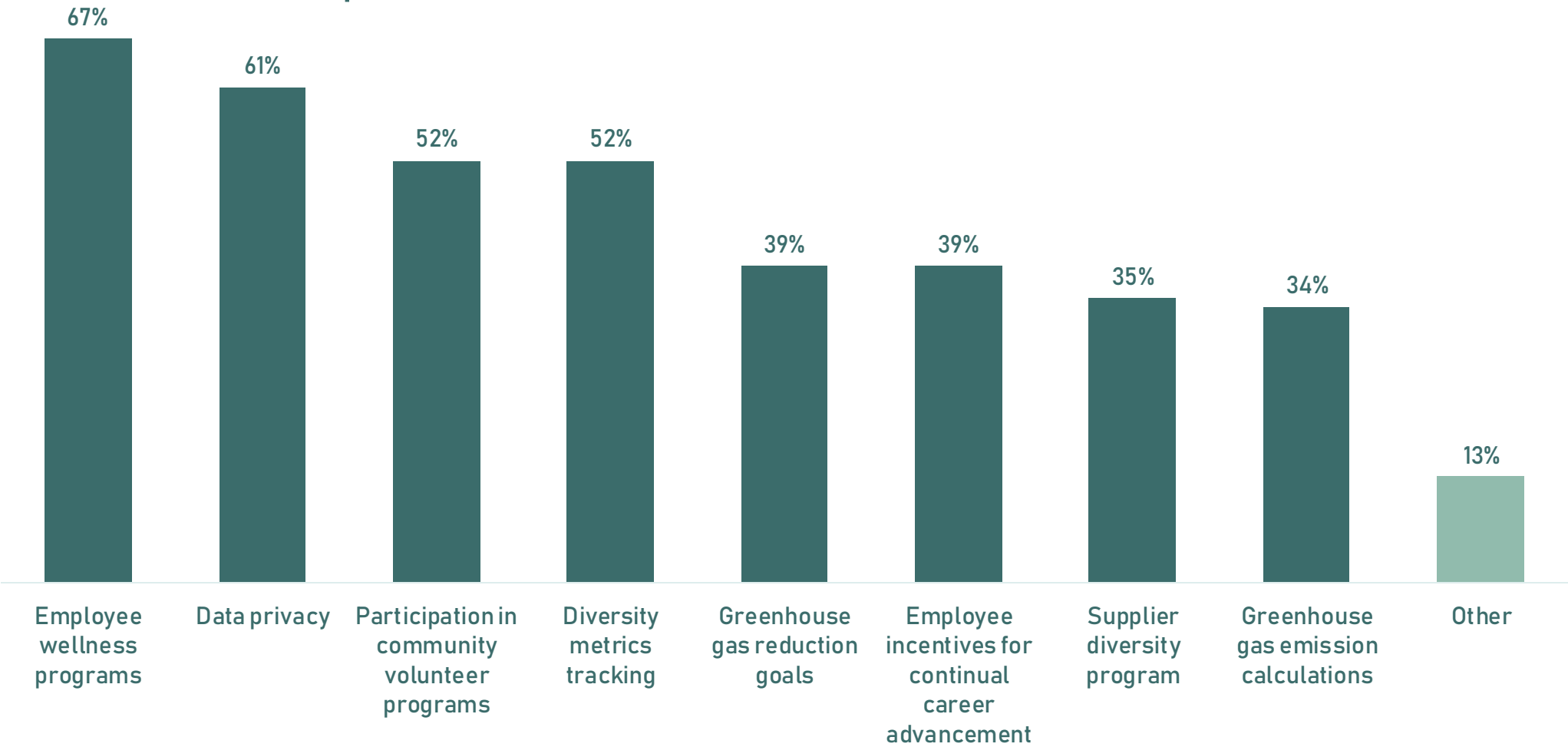
Determining ESG Risks to Business

Nearly one-third of respondents do not consider ESG risks to their business



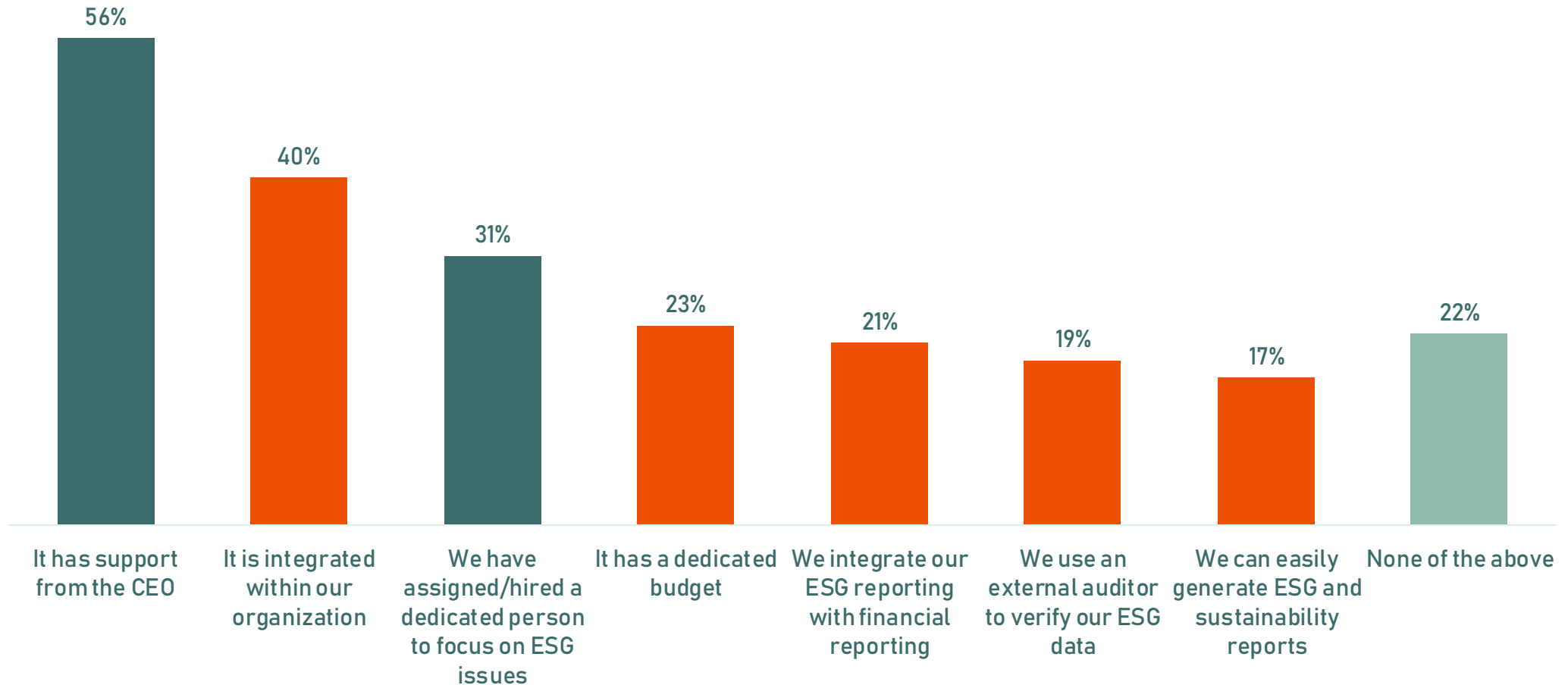
Aspects of ESG Program

HR-centric elements top ESG activities



Organization ESG Program

Over half of respondents' report having support from the CEO for ESG programs – nearly one-third have assigned a dedicated person to focus on ESG issues



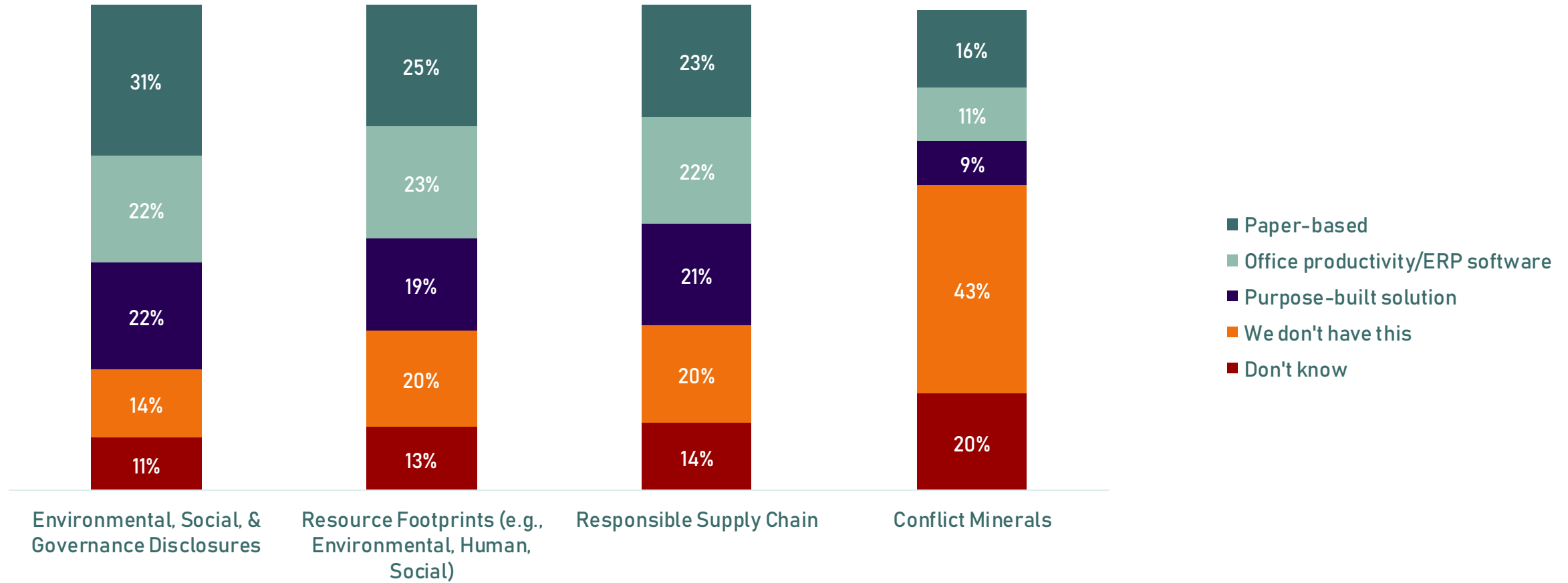
Importance in Organizational Decision-Making Process

Over half report that ESG is very important/absolutely essential, showing this sector is poised for growth



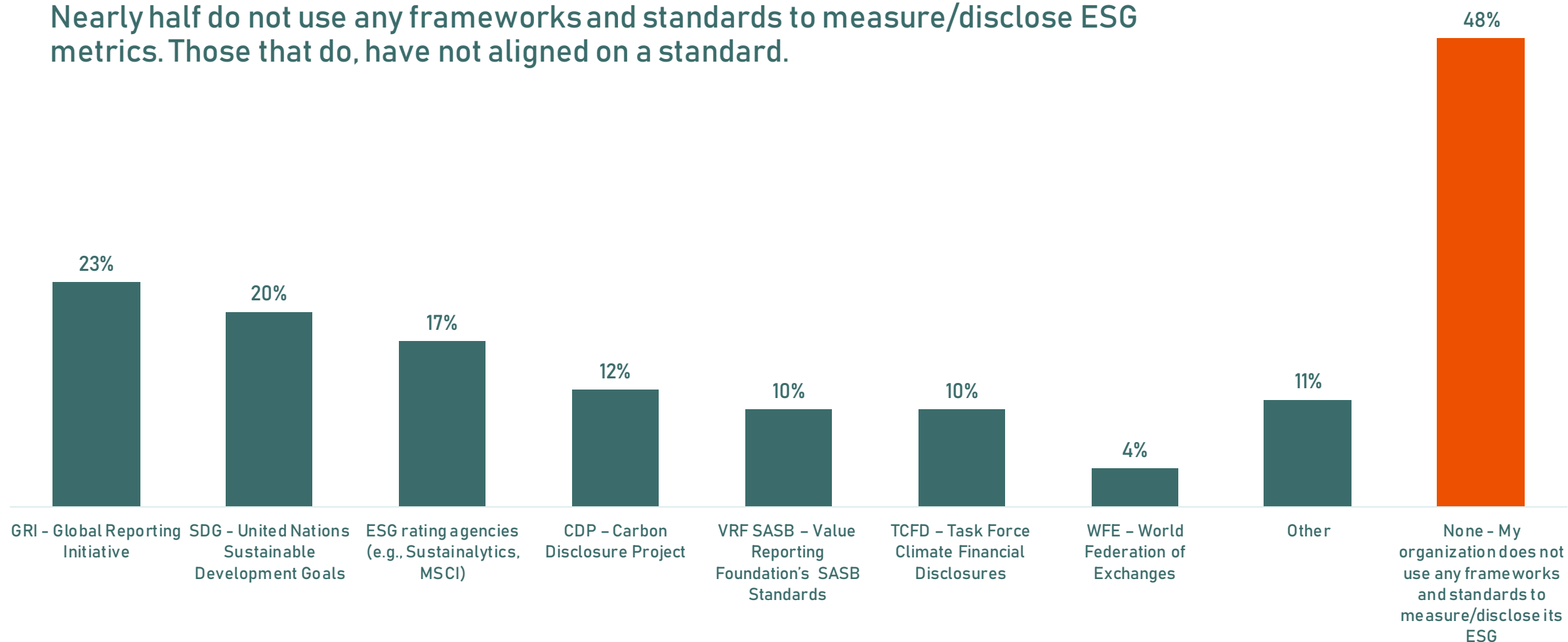
Administer R & C Program Elements

Nearly one-third of respondents manage ESG disclosures with paper



Frameworks and Standards Used to Measure/Disclose ESG Performance

Nearly half do not use any frameworks and standards to measure/disclose ESG metrics. Those that do, have not aligned on a standard.



Summary: ESG

- Nearly one-third of respondents do not consider ESG risks to their business
- HR-centric elements are the top ESG activities
- Over half of respondents' report having support from the CEO for ESG programs – nearly one-third have assigned a dedicated person to focus on ESG issues
- Over half report that ESG is very important/absolutely essential, showing this sector is poised for growth
- Nearly one-third of respondents manage ESG disclosures with paper
- Nearly half do not use any frameworks and standards to measure/disclose ESG metrics. Those that do, have not aligned on a standard



Summary & Key Learning Points

Risk assessments aren't be done enough and aren't being used well when they are completed.

Leadership commits to compliance but is challenged when facing competing priorities or business objectives.

The focus on whistleblowing and non-retaliation by the regulators isn't matched by practitioner focus and should be.

Regulations continue to drive R&C programs, but an ethical culture is fundamental to adhering to the regulatory requirements.

ESG standards are not settled but this area is gaining attention from consumers, investors and leadership.

Thank You.

