

Build a Culture of Ethics and Respect

Empower your core values through effective ethics and compliance training



NAVEXEngage®
ETHICS & COMPLIANCE TRAINING

The Challenge

Training is a key driver of change and improvement in company culture. However, connecting your team to your cultural ideals can be difficult, especially as organisations grow and change, often through adding people and locations. How can you be sure that your strategies are supporting a speak-up culture, reinforcing an intolerance for harassment and retaliation, and creating a sense of shared values across the organisation? How can you be sure that your programme is anchored to your core values and can scale to address a growing and diversifying audience?

The Solution

Training must be designed with cultural expectations in mind while both informing employees of regulatory implications and driving desired behavioural changes aligned to organisational values. Interactive, relevant and engaging storytelling and illustrations of how and why culture matters aligns diverse teams across the organisation to your ethical standards. This allows training to be the vehicle through which organisations express to key stakeholders who they are, and binds employees to their vision and expectations. The NAVEXEngage® training solution is designed to effectively express what matters to the organisation beyond strict legal requirements to personal behaviour and ethics. It helps organisations build world-class training programmes that are able to scale with and adapt to changing needs and evolving cultural expectations.



Align to your Cultural Goals

- 1** Identify how your organisation defines its cultural criteria and priorities.
- 2** Build your code of conduct and express your shared values across the organisation.
- 3** Initiate a training programme that addresses ethics, behaviours and cultural standards identified in your code of conduct. Add strength and legitimacy to your training by living into those ideals.
- 4** Scale your training as your organisation grows, through consistent messaging and training initiatives across locations and teams. Celebrate your culture!

Benefits



Improve Organisational Culture

A strong ethics and compliance training programme is tied to improvements in organisational culture. Investing in the right training solution helps organisations communicate to its employees and key stakeholders what it values, what motivates it to succeed, and how it defines the best version of itself.



Increase Employee Satisfaction

Organisational pride and buy-in to an ethical culture radiates beyond employee engagement and satisfaction, and into the community and market in which it operates. Recognition as an ethical organisation is self-perpetuating through its ability to attract and retain high quality executives, employees, partners and customers.