

NAVEX Customer Success Story

Major Social Game Developer Embraces Integrated Risk Management and New Risk Culture



Highlights



INDUSTRY

Major Social Game Developer



CHALLENGE

Inadequate processes for managing cyber risk, compliance and audits



SOLUTION

IT Risk Management

Solution

SINGLE-PRODUCT

NAVEX IRM

INTEGRATED RISK MANAGEMENT

IT Risk Management with NAVEX IRM

- Map controls to regulations, standards, even contracts
- Create interactive dashboards that drill-down to supporting details
- Import and correlate scanner data from best-in-class technology providers
- Perform incident management, from root cause analysis to record-keeping
- Link IT risks to business risks and objectives for an enterprise-wide view of risk
- Collaborate across departments and levels of the organization

Challenge: Inadequate Processes for Managing Cyber Risk, Compliance and Audits

A high-profile social game developer creates popular mobile games that millions enjoy playing. But the company wasn't a skilled player at managing risk and complying with regulations.

While the game developer was leveling up and growing fast, they still used spreadsheets, word-processing, email and an Intranet site for governance, risk management and compliance. As a result, the company couldn't see vulnerabilities and the risks posed by them. Asset inventory audits took months to reconcile. Onboarding new vendors took four weeks. Even convincing employees to acknowledge company policies, like acceptable use, was a Herculean effort.

This game developer needed a senior analyst to lead its nascent program, as well as invest in a technology platform that could streamline cyber risk, compliance and audit management activities while supporting game development. Accomplishing both would help lead to the company-wide adoption of a new risk culture.

Solution: NAVEX's GRC Platform, IRM

The social game developer selected NAVEX's GRC platform, IRM to create a new IT and cyber risk program with these goals in mind:

- Get a bird's-eye view of vulnerabilities, risks, audits and policies
- Address employee challenges, like version control
- Understand and control the vendor lifecycle
- Make audits faster and less painful
- Help employees understand their responsibilities as risk stakeholders

Challenges were even greater for the game developer. The senior analyst was still new on the job. And the scope of work was expansive, making it even more difficult to roll out best practices as the company evolved.

To learn more about NAVEX IRM® solutions or to schedule a demo, please visit www.navex.com or call us at

+1 866 297 0224.

NAVEX IRM

INTEGRATED RISK MANAGEMENT

Integrated Risk Management

Integrated Risk Management (IRM) is the collection of practices and processes that offer businesses a comprehensive view of how they identify, assess and prioritize risk throughout their organization. NAVEX IRM, a GRC and Integrated Risk Management solution from NAVEX, equips users and business leaders to manage risk from the endpoint to the enterprise.

NAVEX IRM's integrated risk management capabilities address eight business use cases:

- Compliance and policy management
- Vendor risk management
- IT risk management
- Continuous monitoring
- Business continuity management
- Operational risk management
- Audit management
- Health and safety management

Results: Fast Start Leads to Night-And-Day Difference

In just two weeks, the company built out its risk and compliance program. The analyst was able to accomplish the following after program launch using NAVEX IRM:

- **Automation:** Shortened project timelines from two months to 48-72 hours by automatically importing and correlating vulnerabilities
- **Single source of truth:** Employees have access to only current policies and procedures.
- **Efficiency gains:** Assessing new vendors went from two months to 2-3 days. The company launched a fast-track approval process for ongoing vendors.
- **Time savings:** Audits that once took months to conduct now take, on average, 4 days.
- **Culture shift:** Business owners appreciate their roles as risk owners and are faster to adopt new policies and respond to compliance requests.

The game developer is always under pressure to create the next big hit in social games. Thanks to an analyst and NAVEX IRM, this company can take advantage of fast-moving opportunities without nagging threats from cybersecurity, asset management and regulatory compliance.

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NAVEX is the worldwide leader in integrated risk and compliance management software and services. Our solutions are trusted by thousands of customers around the globe to help them manage risk, address complex regulatory requirements, build corporate ESG programs and foster ethical workplace cultures.

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