

NAVEX®



NAVEX Customer Success Story

Qiddiya Investment Company: Educating Employees on Conduct & Ethics

“The NAVEX program is excellent. The course is amazing because it takes you by the hand to understand conduct & ethics. The video feature in the course is helpful in making the learning fun. Above all, the course is well structured, so it’s easy to get inspired, and to implement the techniques”

Addy Sabbubeh

Manager, Compliance at Qiddiya Investments



Highlights



INDUSTRY

**Leisure and
Entertainment**



**NUMBER OF
EMPLOYEES**

500 +



CHALLENGE

Deliver essential training
to all employees and meet
the company’s compliance
program objectives



SOLUTION

NAVEXEngage Ethics
and Code of Conduct
online training
- 340 licenses

Solution

SINGLE-PRODUCT

NAVEXEngage®

ETHICS & COMPLIANCE TRAINING

About Qiddiya Investment Company

Qiddiya Investment Company was established as a separate operational entity in 2018 and is owned by the Saudi Arabia Public Investment Fund. Its purpose is to create a capital of Sports Entertainment & Culture for Saudi Arabia in Riyadh.



NAVEXEngage®
ETHICS & COMPLIANCE TRAINING

Strengthen your organizational culture, meet legal requirements and inspire behavior change by deploying our award-winning online ethics and compliance training. Our robust library of courses set the industry standard for quality.

To learn more about NAVEX E&C Compliance Training® or to schedule a demo, please visit www.navex.com or call us at **+1 866 297 0224**.

Challenge:

In 2020, Qiddiya were looking for a compliance training solution that would be delivered to all employees as part of their essential training. They needed a solution that could be delivered online for all to access, with an inbuilt management information and tracking feature which would prompt employees to complete their training, measure and audit the completion rates. The management information informs the company's compliance program objectives and supports their compliance and internal audit activities.

Solution:

The NAVEX Engage Ethics and Code of Conduct online training, provided all employees with an easy to access solution they could choose to complete using video, voice, or text only content to meet their individual needs and learning styles. The solution is available to Qiddiya employees in both Arabic and English.

Qiddiya employees said they were impressed with the quality of the modules and the variety of topics covered. They felt that during the Covid 19 pandemic, it was a great alternative to face-to-face learning as it could be tailored to individual employee job requirements and used online, anytime, anywhere.

Results:

Internal evaluation and feedback from Qiddiya employees found that they were happy with the training and are now more 'risk aware' as individuals.

The training program helps Qiddiya to meet local laws by educating their employees on conduct & ethics. NAVEX's ethics and compliance training solution is legally vetted and continuously updated to meet any changing laws or legal and regulatory requirements.

With online training, Qiddiya can demonstrate to regulatory bodies that they have acted in a preventative manner to reduce risk and promote culture and awareness.

WWW.NAVEX.COM | info@navex.com | +1 866 297 0224

NAVEX is the worldwide leader in integrated risk and compliance management software and services. Our solutions are trusted by thousands of customers around the globe to help them manage risk, address complex regulatory requirements, build corporate ESG programs and foster ethical workplace cultures.

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