

A Code for Your Public Company

■ Create a code that you are proud to share



Code of Conduct®
NAVEX E&C

The Challenge

For over a decade, regulations like Sarbanes- Oxley Nasdaq rule 4300-IM-4350-7 and NYSE 303A.10, have required organizations to disclose adoption of or publicly provide a code of conduct. However, expectations are continuing to rise and simply providing a minimum-effort, check-the-box solution is no longer cutting it. Regulators and other stakeholders including employees, business partners, stockholders and customers expect your code of conduct to be a document that represents your organizational values. However, it should also share the regulatory expectations you hold your employees to across your organization.

The Solution

With an interactive and dynamic code, you can demonstrate commitment to doing the right thing, while providing the guidelines your employees need to make business decisions that align with regulatory and organizational expectations. An interactive and engaging code of conduct from NAVEX can help you take advantage of the full potential of a code of conduct. Our team of professional code writers, designers and project managers have been partnering with organizations from around the world to build award-winning codes of conduct for over 20 years. We can help you build a code that not only outlines regulatory requirements, but also resonates with your employees and other key stakeholders.



Process: You from Cover to Cover

- 1** The NAVEX team of code writers become a part of your team as they work with you to understand your goals and expectations for your new code.
- 2** Review and provide feedback throughout the entire process to ensure your code speaks to the values and risk areas that are relevant to your industry and organization.
- 3** Share your powerful new code with your employees, stakeholders and third-parties, and see the impact communicating a clear message can have across your network.

Benefits



Ensure Your Values are Known

Transform your code into a tool that communicates your organization's goals and aspirations to your employees, your stakeholders and the world. You should be proud of your code and what it says about your organization, employees should refer to it regularly, and it should be essential to how your organization presents itself to the world.



Consistently Reach Your Audience

Engaging elements, such as an interactive table of contents or a video from your CEO, help you reach your readers in a meaningful and empowering way. By translating your code into all the languages your employees speak, NAVEX ensures your organizational values and expectations are communicated consistently to your global audiences.



Reduce Ethics & Compliance Risk

Clearly stating organizational and regulatory expectations in an easy-to-use code of conduct not only helps empower your employees to make sound daily business decisions, it also provides defensibility for your organization.