

# Code for an Ethical University

Codes of Conduct should guide daily and long-term decisions



**Code of Conduct®**  
NAVEXONE GRC  
Information System

## The Challenge

An effective Code of Conduct establishes guidelines for professional conduct by those acting on behalf of a university. This includes executive officers, faculty, staff, and other individuals employed by the institution. It can also apply to any individual using university resources or facilities, such as third parties, volunteers and representatives acting as agents of the university. An effective Code of Conduct should serve as a statement of the collective commitment of a universities community that guides them to uphold the ethical, professional and legal standards set by the institution. It should reflects the university's values and strive to integrate these values into its teaching, research and business activities.

## The Solution

With an interactive and dynamic code, you can demonstrate commitment to doing the right thing, while providing the guidelines your faculty and staff need to make decisions that align with the institution's expectations. An interactive and engaging code of conduct from NAVEX can help you take advantage of the full potential of a code of conduct. Our team of professional code writers, designers and project managers have years of experience partnering with universities to build award-winning codes of conduct. We can help you build a code that not only outlines your values and expectations, but also resonates with your employees and other key stakeholders.



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### Process: You from Cover to Cover

- 1 The NAVEX team of code writers will become a part of your team as they work with you to understand your goals and expectations for your new code.
- 2 Review and provide feedback throughout the entire process to ensure your code speaks to the values and risk areas that are relevant to your institution.
- 3 Share your powerful new code of conduct with your faculty, staff, stakeholders and third-parties, and see the impact communicating a clear message can have across your university.

### Benefits



#### Ensure Your Values are Known

Create a code that communicates your university's goals and aspirations to your staff, your officers, and outside world. You should be proud of your code and what it says about your institution. Employees should refer to it regularly and it should be essential to how you present your institution to the world.



#### Consistently Reach Your Audience

Engaging elements, such as an interactive table of contents or a video from your president, help you reach your readers in a meaningful and empowering way. By translating your code into all the languages your employees speak, NAVEX ensures your values and expectations are communicated consistently to your global audiences.



#### Reduce Ethics & Compliance Risk

Clearly stating university expectations in an easy-to-use code of conduct not only helps empower your staff to make sound daily decisions, it also provides defensibility for your institution.

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NAVEX is trusted by thousands of customers worldwide to help them achieve the business outcomes that matter most. As the global leader in integrated risk and compliance management software and services, we deliver our solutions through the NAVEX One platform, the industry's most comprehensive governance, risk and compliance (GRC) information system.

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