

Training

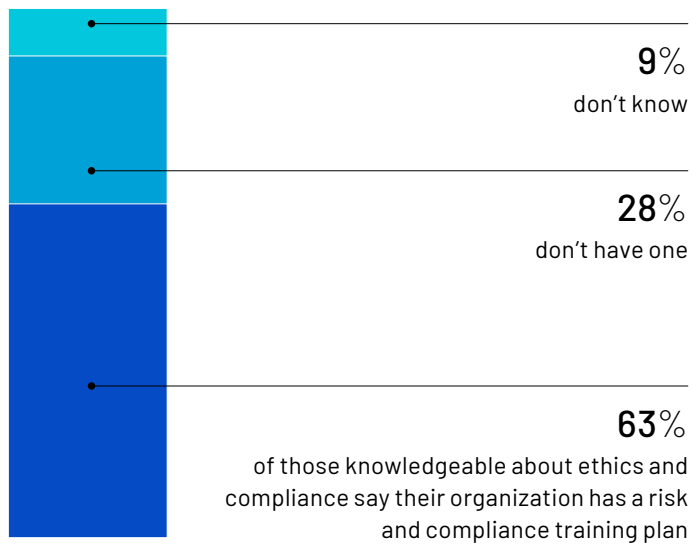
Creating a culture of compliance

Given the outlined vulnerabilities that SMBs have in areas like cyberattacks, training is evidently an essential area to focus on. Yet the tendency for SMBs is to have a reactive approach to risk and compliance topics; where the wake-up call comes after an issue has occurred. That, naturally, is not advisable. Given the fact that, according to Sage, 91% of SMBs plan to increase or stabilize their cybersecurity investment this year, training should not be an afterthought.

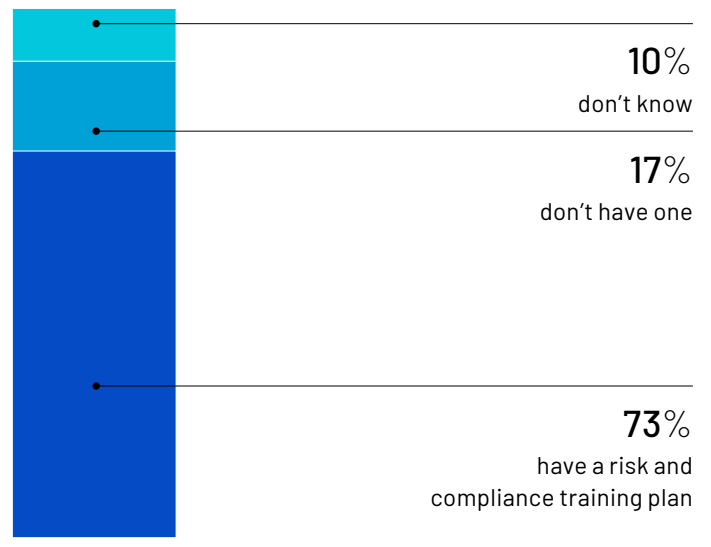
1

SMBs are lagging behind when it comes to having a specific plan around risk and compliance in place

SMBs:



Larger organizations (1,000-9,999 employees):

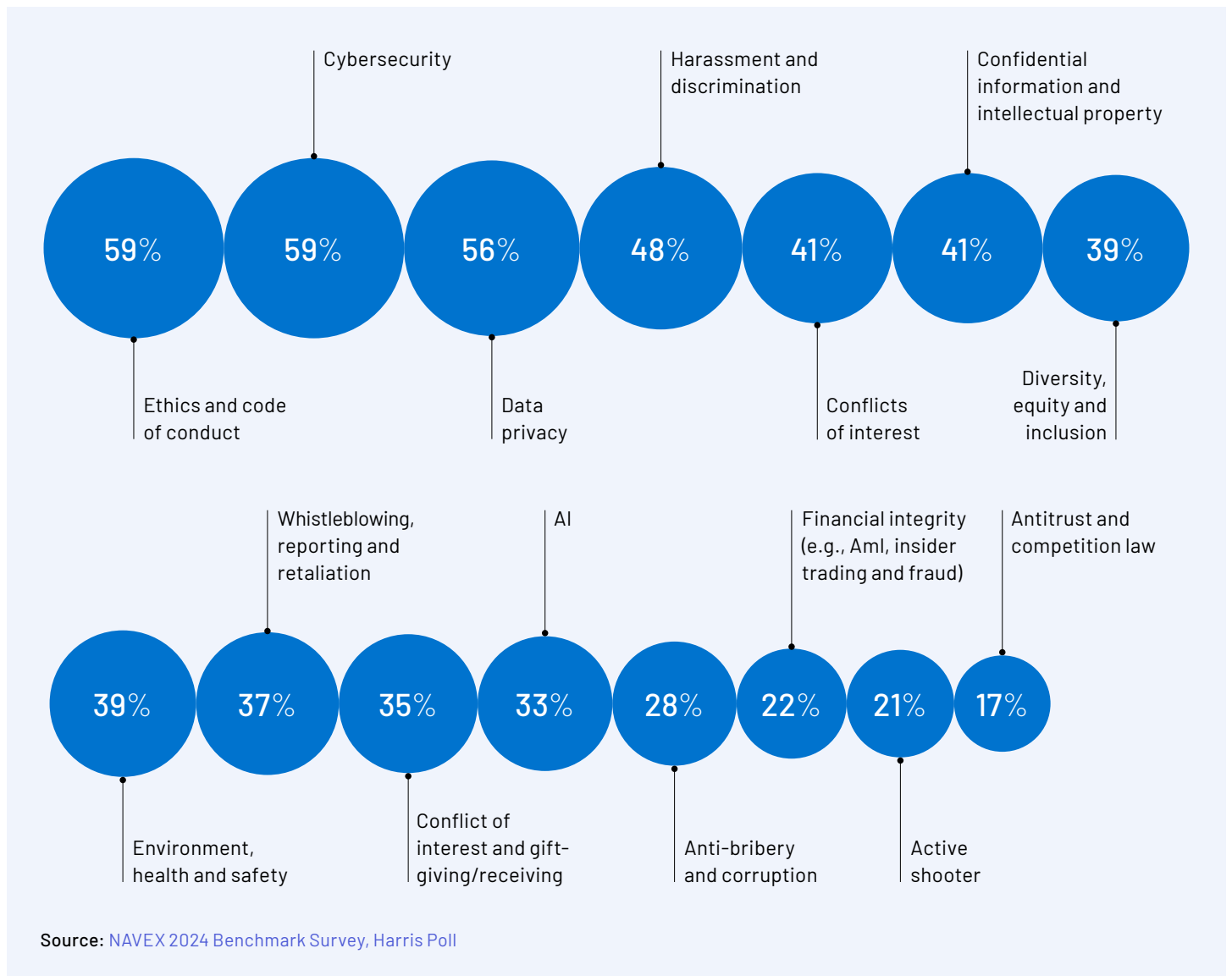


Source: NAVEX 2024 Benchmark Survey, Harris Poll

2

SMBs are focusing their training budget on ethics, cybersecurity and data privacy

Topics SMBs plan to cover in training by 2027



Source: NAVEX 2024 Benchmark Survey, Harris Poll

Learn about NAVEX Ethics & Compliance Training solutions here

